

THE MARKET AT Coffee Fest BOOTH PACKAGE



Coffee Fest
A COMMUNITY WITH COFFEE AT HEART



The Market is the latest destination for companies like yours to promote their retail and grab-and-go products to retail cafes, coffee roasters, and specialty coffee retailers. Showcase gourmet foods, snacks, grab+go, and branded merchandise such as mugs, tumblers, apparel, and accessories for coffee shops.

WHY COFFEE FEST? Coffee Fest is the business resource for the independent specialty coffee, tea, and beverage industry. If you're looking to reach the most concentrated audience of decision-makers in the industry, there is no better face-to-face opportunity to showcase your products and services!

BOOTH SPACE & PRICING:

- 10x10 Booth: **\$2950**
- 5x10 Booth: **\$1475**
- Corner Booth: **\$525 extra charge**

EACH BOOTH PACKAGE INCLUDES:

- Blue carpet
- Black drape
- Select exhibitor listing
- 3-6 exhibitor badges
- Possible spot available on the panel discussing merchandise in coffee shops

ADDITIONAL MARKETING EXPOSURE INCLUDED!

UPGRADED LISTING INCLUDED:

- Company logo on floorplan and mobile app
- 3 show specials
- 1 press release
- 1 video
- 1 product in the digital product showcase

ADDITIONALLY, THERE WILL BE:

- 2-3 emails promoting The Market with your company logo included.
- Inclusion in upcoming Coffee Fest newsletters and attendee emails
- Social media posts and dedicated emails highlighting brands in The Market

These packages offer a range of options for exhibitors to choose from based on their budget and marketing needs at the event.

FOR MORE INFORMATION, CONTACT OUR TEAM!

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Visit www.coffeefest.com/the-market for details and event dates & locations