

PORTLAND 2025 | POST SHOW STATS

1,100+

INDUSTRY PROFESSIONALS ATTENDED

CORE AUDIENCE



- 29%** OWNERS
- 22%** BARISTAS + MANAGERS
- 22%** ROASTERS + RELATED BUSINESSES
- 8%** START-UPS + NEW BUSINESSES

CORE BUSINESS TYPES

- 16%** RETAIL CAFE + COFFEE ROASTER
- 13%** RETAIL CAFE (NO ROASTING)
- 7%** COFFEE ROASTER (NO RETAIL OR CAFE)

NUMBER OF LOCATIONS

- 0 LOCATIONS** **8%**
- 1 LOCATIONS** **41%**
- 2-5 LOCATIONS** **23%**
- 6+ LOCATIONS** **8%**

HOW LONG IN BUSINESS

- NOT YET OPEN** **9%**
- LESS THAN YEAR** **9%**
- 1-5 YEARS** **22%**
- 5+ YEARS** **38%**

TOP STATES REPRESENTED

- OR** **34%**
- WA** **30%**
- CA** **10%**
- TX** **3%**

TOP PRODUCTS BEING SOURCED

BEVERAGES • EQUIPMENT • COFFEE/TEA
 IMPORTER/DISTRIBUTOR/GROWER • COFFEE ROASTERS -
 WHOLESALE • COLD BREW • BUSINESS SERVICES • ESPRESSO
 MACHINES • RETAIL MERCHANDISE • TECHNOLOGY •
 PACKAGING/TAKE OUT SOLUTIONS



150+

TOTAL EXHIBITORS + SPONSORS

24% EXHIBITED OR SPONSORED FOR THE FIRST TIME

AWARDS



BEST OF FEST:
 LOTUS PLANT
 POWER



**BEST CONSUMABLE
 PRODUCT:**
 MONIN, YUZU
 PINEAPPLE SYRUP



**BEST NON-
 CONSUMABLE
 PRODUCT:**
 SWIZZ PAK PVT,
 FULL RECYCLABLE
 COFFEE BAGS



THE ROAST GOAT:
 KAFIEX COFFEE
 ROASTERS



Latte Art
 WORLD CHAMPIONSHIP OPEN
 QUALIFIER
1ST: ISA ALLRED
2ND: ANDY LIANG
3RD: SAM BASARAB

**We hope to see you next year at
 Coffee Fest Chicago!**

June 12-13, 2026
 Navy Pier