



2022 Sponsorships

WWW.COFFEEFEST365.COM

#CF365

SKYSCRAPER AD ON DASHBOARD

Your ad will be placed among the rotating images on the **coffeefest365.com** site. Seen by anyone who visits the **Coffee Fest 365** homepage. Your image is clickable so you have the ability to drive qualified prospects to a webpage of your choice, and promote new products and offerings.

● **\$750/1 month**

● **Size:** 160 pixels x 600 pixels

Special Offer Purchase one month and receive a second month for free
(both months must happen within 12 months of purchase).

BILLBOARD AD ON DASHBOARD

Your ad will be placed among the rotating images on the **coffeefest365.com** site. Seen by anyone who visits the **Coffee Fest 365** homepage. Your image is clickable so you have the ability to drive qualified prospects to a webpage of your choice, and promote new products and offerings.

● **\$750/1 month**

● **Size:** 970 pixels x 250 pixels



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FREE MEMBERSHIP SPONSOR

As the Free Membership Sponsor, you'll have a number ways to put your brand in front of members and member prospects.

- Your clickable logo/banner ad on confirmation email to new members
- Recognition with clickable logo on the **Coffee Fest 365** Membership Plans page
- Banner ad in monthly **Coffee Fest 365 newsletter** (one month)
- Slider Image Sponsor (one month)
- Unlimited content on platform for all member types (recorded videos, webinars, articles, infographics, etc.)

● **\$25,000/ 1 year**

● **Sizes:**

- Email confirmation header: 980 pixels x 245 pixels
- Membership Plans page logo: 100 pixels x100 pixels
- Banner Ad for eNewsletter: 600 pixels x 125 pixels
- Slider Image: 980 pixels x 245 pixels

LANYARD SPONSOR

Be the exclusive company to provide **Coffee Fest 365** & your company branded lanyards to Directory Listing Partners (exhibitors) and Members who attend live Coffee Fest events. Only one sponsorship available per calendar year.

● **\$1000 plus the cost of lanyard production & shipping**



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FORUM FACILITATOR WITH LIVE SESSION

Host a live, limited seating Ask the Experts event. Answer questions in an area of your expertise in this one-hour webinar, using questions from the member audience via Community Forums over the course of a month. The Ask the Experts sponsor will then deliver a presentation that addresses a majority of the questions posed. This is not a demo, this is an opportunity to help the community with current issues in their specialty coffee businesses.

- Forum thread sourced by community
- Logo on GoToMeeting Registration page header
- Logo included on emails promoting event to qualified members
- 2 Minute branded introduction to be shared at the beginning and ending of the session

● **\$500/1 month of content & 1 live webinar**

ENEWSLETTER SPONSORED BANNER AD

Put your ad & brand in front of subscribed members to **Coffee Fest 365's** monthly newsletter, **Coffee Fest 365 Connect**. Past eNewsletters are also archived on the Digital Community website. Your banner ad is clickable so you have the ability to drive qualified prospects to a webpage of your choice. Only two available per month.

- **\$250/1 banner ad placement**
- **Size:** 600 pixels x 125 pixels
- **Max 2 sponsors per newsletter**



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LIVE WEBINAR

Present on a topic negotiated between CF and sponsor. Sponsor will receive leads of registered attendees (with contact information). Along with this, your company logo will be included on at least one social post to promote the event on Coffee Fest's social channels. Sponsors will also provide one article to supplement your webinar content and it will be placed in free content section on **CF 365**. Available to an unlimited number of sponsors.

- **\$2500/1 webinar + 12 month directory listing** OR
- **\$2000/1 webinar if sponsor is already in the directory listing**

PRODUCT DEMO

Live Demo Session on 365. Product pitch will be announced in monthly newsletter and set as an event on the site. Video need to be pre-recorded and no longer than 15minutes max.

- **\$300/1 demo session**

All sponsors will receive their listing pinned to the top of the directory for their month of sponsorship. They will also receive extra videos and products on their directory listing.



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