

FOOD & BEVERAGE SAMPLING POLICY

Washington State Convention Center (WSCC) has exclusive rights to the sale and service of all food and beverage products within the facility. Catering services are provided by ARAMARK on our behalf. This exclusive right also applies to your sponsors and exhibitors for any catering services provided within the booths, unless the sponsor or exhibitor manufactures, processes or distributes the food or non-alcoholic beverage product as a normal course of their business. Sponsors or exhibitors in the business of food or non-alcoholic beverage products can provide samples as specifically defined below.

| FOOD & BEVERAGE SAMPLING |

Licensee understands Licensor is the exclusive in-house food service provider. Licensee's exhibitors are permitted to conduct food and beverage sampling and promotion in conjunction with their participation in this show. This permission is granted subject to the following conditions and is applicable to both Licensee and its exhibitors:

- A.** Any exhibitor who manufactures, processes or distributes food as a normal course of their business may distribute samples, provided their food samples are no larger than bite size and beverages no larger than 3 ounces.
- B.** Any exhibitor who does not manufacture, process or distribute food as a normal course of business, may purchase product from Licensor's food service division with no limits on the quantity or size of portions. Exhibitors must comply with the terms of the food service division contract.
- C.** Licensee/show management will be responsible for notifying its exhibitors of these rules and be responsible for their enforcement, as well as any applicable charges should its exhibitors fail to meet their obligations as specified in Licensor's rules and regulations.

FOR EXAMPLE:

- ABC Pharmaceutical wants an espresso bar in their booth to draw attendees: This service must be contracted from ARAMARK, as ABC is in the business of pharmaceuticals, not coffee.
- XYZ Specialty Coffee Company wants an espresso bar in their booth to promote their coffee product: They can provide their own equipment, staff and product; however they can only offer beverage samples up to 3 ounces.

Alcoholic product must be discussed with, and approved by, ARAMARK before any commitments are made to sponsors or exhibitors. Alcohol services must also be approved by the contracted Licensee/show management. All Washington State liquor laws apply.

The specific language as it will appear in your license agreement (contract) is outlined following. For any questions, please consult with your WSCC sales representative.



AUTHORIZATION REQUEST

SAMPLE FOOD AND/OR BEVERAGE DISTRIBUTION

ARAMARK has the exclusive food and beverage rights within the Washington State Convention Center (WSCC). Organizations and/or their exhibitors may distribute sample food and/or beverage products only upon written authorization.

| GENERAL CONDITIONS |

1. A certificate of liability naming ARAMARK as an additional insured **MUST** be submitted to ARAMARK at least 5 days prior to first day of the show.
2. Items dispensed in the exhibit space are limited to products manufactured, processed or distributed by exhibiting company.
3. All items are limited to SAMPLE SIZES and may be distributed from the exhibit location only.
 - a) Non-alcoholic beverage samples, including energy drinks, are limited to a three (3) ounce maximum container.
 - b) Food items are limited to a 2 ounce or bite-size portion.
4. The applicant named acknowledges having sole responsibility for sampling product in compliance with laws including King County Health Code and the Washington State Liquor Control Board. City of Seattle Health Department permits, including food handler permits, are the sole responsibility of applicant and must be displayed and accessible during the show.
5. Food and/or beverage items as traffic promoters (i.e., cookies, coffee, bar service) **MUST** be purchased through ARAMARK.

ORDER FORM

Convention name _____ Phone number _____

Company name _____ Fax number _____

Company website _____ Product to be sampled _____

Booth/Room number _____ Portion size _____

Contact name _____ Proposed method of distribution _____

Street address _____ Purpose for sampling: Booth traffic (see #5) _____

City, state, zip _____ Product representation _____

Services required: _____

*Appropriate charges will be quoted after your request has been received. **Please Note:** This is not an order form – an ARAMARK Sales Manager or WSCC Exhibitor Services Manager will contact you to obtain more information regarding the services you require. All sample requests **MUST** receive prior approval from ARAMARK. Non-compliant exhibitors will be asked to remove outside product from the venue immediately.*

Storage: Limited storage is available. Please call for fees and additional information.

By signing below, applicant understands and agrees to the terms and conditions above.

Applicant signature _____ Date _____

PLEASE COMPLETE THIS FORM IN ITS ENTIRETY AND RETURN TO:

Shea-Mathew@aramark.com
Washington State Convention Center
ATTN: Catering Department
705 Pike Street
Seattle, WA 98101
P: 206 694-5000 | F: 206 694-5398