## ISTRIBUTEC INTERNATIONAL

January 26-28, 2022

Kay Bailey Hutchison Convention Center • Dallas, TX

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### EXPOSURE BEYOND THE EX

DISTRIBUTECH is proud to provide its exhibitors with a fresh new take on exhibit floor plan interactivity. With the digital age upon us and an ever-increasing demand for visual and hands-on functionality, we've invested in a unique floor plan environment for our attendees to navigate and learn all about your company.

#### WHAT DOES THIS ENHANCED ATTENDEE EXPERIENCE DO FOR DISTRIBUTECH EXHIBITORS?



Your company will now have a multi-faceted platform for showcasing its brand, products and services well beyond the DISTRIBUTECH exhibit hall, and it will be on-demand for all registered attendees. This enhances your visibility before, during and after the exhibit hall hours.

#### **DID YOU KNOW?** YOUR LISTING IS ON THE APP! ●●●○○ AT&T 🛜 11:32 AM 52% Meeting Notes Visited Map It Favorite Booth: 1151 Science. Applied to Lif Information You're driven to provide uninterrupte electrical service. Now, failures happ out how 3M can provide insight into you can't see so that you can quickly http://www.3M.com/electrica accurately find faults and diagnose causes.

BUILT-IN MARKETING: SOCIAL MEDIA SHOUT OUT





PRESS RELEASE

**SELECT - \$695** 

150 WORDS/900 CHARACTERS



FLOOR PLAN LOGO



SHOW SPECIALS

PREFERRED - \$1,395

175 WORDS/1,000 CHARACTERS



#### **BASIC - \$300**

60 WORDS/350 CHARACTERS

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## Clarion Energy 4













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## **2022 LISTING UPGRADE OPTIONS**

PACKAGE	BASIC	SELECT	PREFERRED
COST	\$300	\$695	\$1395
COMPANY NAME	YES	YES	YES
COMPANY BOOTH #	YES	YES	YES
ADDRESS	YES	YES	YES
PHONE/FAX/TOLL FREE	YES	YES	YES
ONE EMAIL ADDRESS	YES	YES	YES
WEBSITE URL	YES	YES	YES
COMPANY CONTACT	YES	YES	YES
COMPANY DESCRIPTION ONLINE/MOBILE APP	YES (350 CHARACTERS)	YES (900 CHARACTERS)	YES (1000 CHARACTERS)
SOCIAL MEDIA ICONS IN LISTING WITH LINK	YES	YES	YES
PRODUCT CATEGORIES	3	10	15
BRAND <b>s</b>	200	200	200
UPGRADE ICON IN EXHIBITOR LIST, FLOORPLAN & MOBILE APP		YES	YES
COMPANY LOGO ONLINE/MOBILE APP		YES	YES
SHOW SPECIALS		3	5
BOOTH LOGO ON FLOORPLAN		YES (20X20 BOOTHS OR LARGER)	YES (20X20 BOOTHS OR LARGER)
PRESS RELEASES		3	8
VIDEOS (PRE RECORDED 1 MINUTE)		1	2
FLOORPLAN BANNER AD W/ CLICK THRU (ROTATING)			YES
WEB ANALYTIC REPORTING ON INTERACTIVE LISTING ACTIVITY			YES
SOCIAL MEDIA SHOUT OUT			2 (PRE-EVENT)
	A LA CARTE EN	HANCEMENTS	
BOOTH LOGO ON FLOORPLAN		\$350	
FLOORPLAN BANNER AD		\$750	

**EXHIBITOR SERVICES CONTACT**