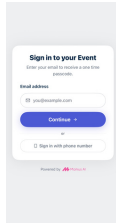


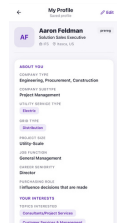
1 Initial Log In

The first step is an initial login screen where you'll enter the email address used when registering to access the app.



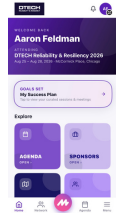
2 Your Profile

In the upper right corner, you'll review and complete your profile information to confirm your account details by clicking "My Profile".



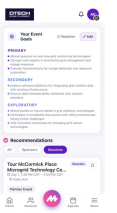
3 Home

Your personalized hub. See your event at a glance and jump into curated sessions, meetings, and sponsors.



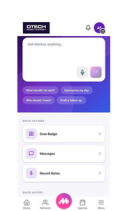
4 Set Event Goals

Tell Markus AI what you want to achieve. Primary, secondary, and exploratory goals shape every recommendation.



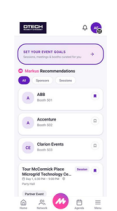
5 Ask Markus AI

Your on-demand event assistant. Ask what to do next, who to meet, or draft a follow-up in seconds.



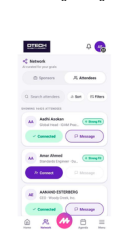
6 Markus Recommendations

AI-curated sponsors, sessions, and attendees matched to your goals. Bookmark anything worth revisiting.



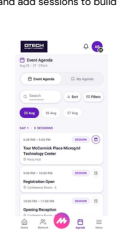
7 Network

Search attendees with Strong Fit scoring. Connect and message the right people, faster.



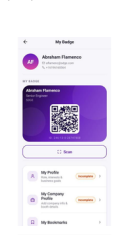
8 Event Agenda

Browse the full agenda or your own. Sort, filter, and add sessions to build your perfect day.



9 My Badge & Profile

Your digital badge with QR for scanning. Update your profile to unlock better matches.



Questions?

Reach out to the Markus AI team for support with the app, your profile, or personalized recommendations.

PRO TIP

Set your event goals first — Markus AI uses them to tailor every recommendation, connection, and session suggestion.