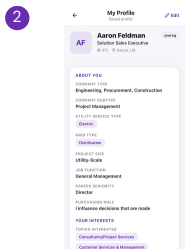
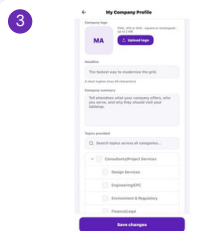


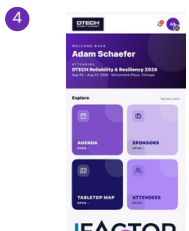
Initial Log In
The first step is an initial login screen where you'll enter the email address used when registering to access the app.



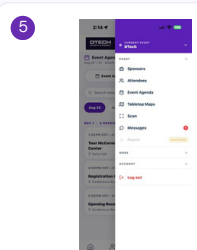
Your Profile
In the upper right corner, you'll review and complete your profile information to confirm your account details by clicking "My Profile".



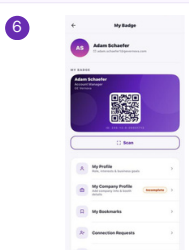
Company Profile
Complete your company profile by adding your logo, headline, company summary, contact details, location, and relevant topics so attendees can easily discover and connect with your business.



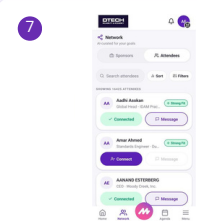
Home Page
Land in your branded events dashboard- jump straight to Agenda, Attendees, and booth tools.



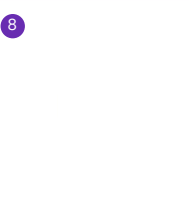
Sponsor Menu
One tap to scan for lead capture, messages with prospects, and your post-event report.



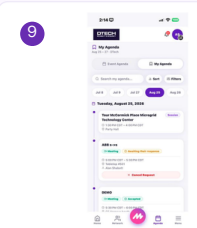
Lead Retrieval
Access Converge+ and scan to instantly capture attendee badges - every lead is logged to your Insights Dashboard in real time.



Networking
The app surfaces Strong Fit attendees matched to your solution - message or book meetings instantly.



Event Agenda
Choose the sessions that matter and Markus AI builds a recommended agenda tailored to your sponsor objectives.



My Agenda
A live timeline for every activity — sessions, meetings, organized minute by minute.

Questions?

Reach out to the Markus AI team for support with the app, your profile, or personalized recommendations.