

# Clarion Converge Educational Guide

## Pre- Show

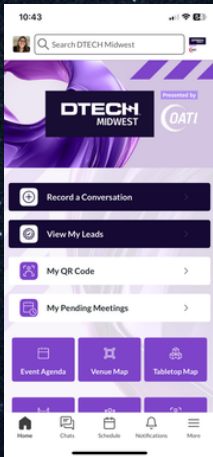
Receive email from Clarion Rep with login info



The image shows two side-by-side screenshots of the Converge web interface. The left screenshot is the 'Admin Profile' form, which includes fields for First Name, Last Name, Job Title, Email, and Phone. The right screenshot is the 'Tell us a bit about your Ideal Customer Profile (ICP)' form, which includes sections for 'What do you want to sell your CPT?', 'What geography would they be in?', 'What industry would they be in?', 'What would be their company size (no. of employees)?', and 'What would be their annual budget?'. Both forms have 'NEW' and 'PREVIOUS' buttons at the bottom.

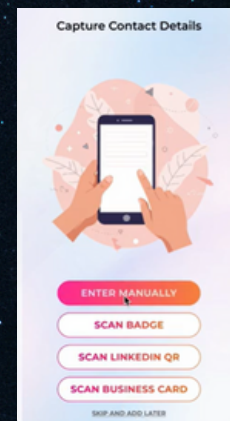
Use login info to sign into and build your profile on Converge Capture and Converge Leads Portal

## On-Site



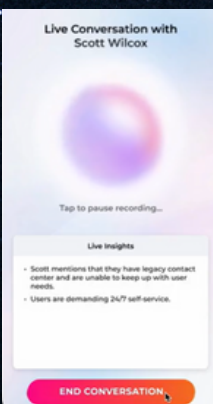
Access to the Converge links will be available within your DTECH App.

Scan or enter info manually and authorize recording.



## Post-Show

Record the conversation, watch as it analyzes and provides key takeaways.



Open your Converge Leads Portal to view detailed segments and ICP matches.

