

Graphics



Brede/Allied can provide you with high quality digital signs and graphics to enhance the overall image of your booth. Prices below are for the output only of your fully prepared digital files, standard single sided graphics. Double sided graphics are available for 50% more of the original price.

Standard Signs	Qty	Size	Advance	Standard	Subtotal	Qty	Size	Advance	Standard	Subtotal
		8 1/2"x11" Easel Back	\$ 15.75	\$ 23.75			22"x28"	\$ 108.25	\$ 162.50	
		14"x22"	\$ 73.50	\$ 110.25			28"x44"	\$ 161.75	\$ 242.75	
		Horizontal Vertical Sign Copy								

Custom Size Graphics (10 sq ft minimum order)	Length (feet)	Width	Square	Advance	Standard	Subtotal
	x	=	x	\$ 21.00 per sq ft	\$ 31.50 per sq ft	
	Banner	Foamcore	Ultraboard	Plexi	Showcard	Sintra Other

Art Specifications

ARTWORK AND OTHER FILES

- ◆ **We use Adobe Creative Cloud. Please do not send Corel Draw files.**
- ◆ **Acceptable graphic file formats:** Illustrator (*.ai or *.eps), InDesign (*.indd), PDF, and Photoshop (*.psd, *.tif, *.jpg)
Note: The acceptable print resolution for PSD, TIF or JPG is no less than 150ppi and no greater than 300ppi.
- ◆ **Acceptable color mode:** CMYK (files sent in RGB will be converted to CMYK, and colors may shift slightly as a result)
- ◆ Provide all fonts used in your artwork or **convert all text to outlines.**
- ◆ **InDesign files** must be packaged with linked files and fonts used in the document.
- ◆ **Acceptable font types:** TrueType (.tt) and OpenType (.ot).
Mac users: we cannot install *.dfont or PostScript, please do not send unless you have TrueType or OpenType.
- ◆ **If you require color matching, please provide Pantone Solid Color values or send a hardcopy of the item to match to.**
- ◆ Please do not send artwork that was downloaded from the internet.
- ◆ Please provide any relevant Word, Excel, or PowerPoint documents that you need to have made into signs.

HOW TO SEND FILES

Flash Drive Email (10mb or under only) Upload to ftp:// transfer.bredeallied.com Send a download link to your files

Important Notes

- Prices noted are for Output Only of your fully prepared Digital Artwork. Layout, composition or file manipulation of any kind, if required will be billed at a rate of \$150.00 per hour.
- Custom styles & sizes are available. Please contact info@bredeallied.com.
- Graphics require prepayment and include a 100% cancellation policy.
- A credit card on file is required when using Brede/Allied.

Form Total

Subtotal \$ _____
7% Sales Tax \$ _____
Est. Total \$ _____

☐ Please check that you agree to our Payment Authorization Terms and acknowledge payments must be accompanied with order.

COMPANY NAME: _____ BOOTH# _____

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IT SHOWS WHEN YOU USE BREDE / ALLIED



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