

# Advertising Upgrades

	PRODUCT PREVIEW GUIDE	SHOW DIRECTORY
	DEADLINE: AUGUST 11	DEADLINE: SEPTEMBER 29
Full Page Color Ad	\$700	-
Half Page Color Ad	\$550	-
Quarter Page Color Ad	\$450	-
Premium Full Page Color Ad (Inside Front or Inside Back Cover)	\$850	Front: \$700 / Back: \$600
Premium Full Page Color Ad (Outside Back Cover)	\$1,100	\$800
Full Page Black/White Ad	-	\$400
Half Page Black/White Ad	-	\$300
Custom Line Listing	-	\$400

## ADDITIONAL PRINT ADVERTISING OPTION:

### EXCLUSIVE DIRECTORY ADDENDUM SPONSOR

Company logo and information prominently displayed on the official show directory addendum insert.

*Deadline: November 10, 2023*

**\$500**