

Registration is the one place that ALL buyers go through to receive their credentials. Put your brand in front of buyers as they register for the event, when they check-in at the event and as they walk the show floor, by being our official registration sponsor.

# EXCLUSIVE PACKAGE PRICE: \$2,500



## Package Includes:



AT-SHOW



### **REGISTRATION LANDING PAGE**

Your company banner and brand message will be on our registration landing page, top of key online registration pages and the final page of the registration will include a clickable banner taking the buyers to your website.

### ADVANCE REGISTRATION CONFIRMATION

Your company's clickable banner will also receive prominent placement on the advance registration email confirmation received by all buyers registering for the show.

### **BADGE/LANYARD**

Your logo will be on all buyer badges and lanyards, essentially a walking billboard for your company, worn by all buyers on the show floor. Production of the lanyards not included. Lanyards must have double clips.







### SAMPLE HAND OUT AT REGISTRATION

Your company's sample available to all attendees at the registration counter before they enter the exhibition area.

## \$500

#### BANNER AND COLUMN WRAP ONE SIDE\*

Where available, sponsor's logo and booth number featured on one side of column on show floor or on a show banner.





## STAND ALONE BOARD\*

Visible through lobbies and on the main show floor aisles, these stand-alone boards provide the perfect opportunity for a quick brand impression for buyers.

## \$500

## **FLOOR DECALS\***

\$500

Create custom artwork to create a dramatic presentation featured in key areas throughout the show floor.





