

# Floor Map

## TREMENDOUS EXPOSURE OPPORTUNITY!

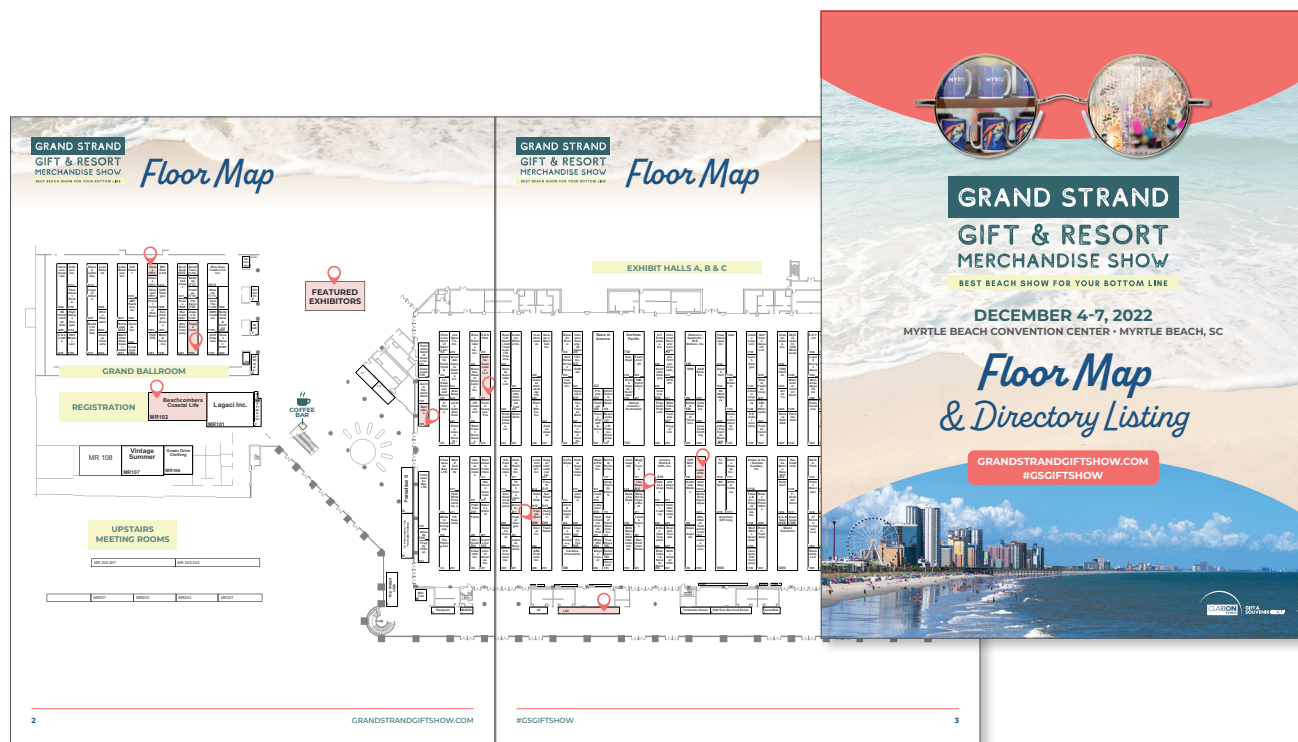
Our printed floor map will be handed out to registered buyers to help them quickly and easily find their way around the show floor. This high profile piece offers tremendous exposure for a limited number of advertisers. Act now to claim your spot.

**DEADLINE: NOVEMBER 1, 2023**

**MEASURING 4x9" FOLDED AND  
OPENING UP TO A 18x12" SIZE MAP.**

**THE PIECE INCLUDES THE  
FOLLOWING AD OPPORTUNITIES:**

- Back Cover Full Page Ad: \$1,700
- Inside Cover Full Page Ad: \$1,700
- Half Page Ad on Interior Ad: \$900
- Featured Exhibitor Booth: \$400  
(Location Marking on Floorplan)



**GRAND STRAND  
GIFT & RESORT  
MERCHANDISE SHOW**

BEST BEACH SHOW FOR YOUR BOTTOM LINE