

Advertising Upgrades

	PRODUCT PREVIEW GUIDE	SHOW DIRECTORY
	DEADLINE: AUGUST 11	DEADLINE: SEPTEMBER 29
Full Page Color Ad	\$650	-
Half Page Color Ad	\$500	-
Quarter Page Color Ad	\$400	-
Premium Full Page Color Ad (Inside Front or Inside Back Cover)	\$800	Front: \$600 / Back: \$500
Premium Full Page Color Ad (Outside Back Cover)	\$1,000	\$700
Full Page Black/White Ad	-	\$300
Half Page Black/White Ad	-	\$200
Custom Line Listing	-	\$400

ADDITIONAL PRINT ADVERTISING OPTION:

EXCLUSIVE DIRECTORY ADDENDUM SPONSOR

Company logo and information prominently displayed on the official show directory addendum insert.

Deadline: November 10, 2023

\$500