

# PRODUCT PREVIEW GUIDE LISTING

Get your product in front of buyers before the show! The Product Preview Guide is a key attendee resource and is heavily promoted leading up to the show.

- ✓ **Product Feature:** Your product image and company info in the show's Product Preview Guide
- ✓ **Direct Mail:** Printed guide mailed to past and prospective buyers
- ✓ **Digital Edition:** Digital guide on show website; your product image linked to your online exhibitor listing
- ✓ **Email Promotion:** Heavily promoted in show emails to pre-registered and prospective attendees
- ✓ **Social Media:** The guide and products within receive extra marketing via social media channels

\$350

**DELIVERABLES:**

Product Image: High-Res 5x5" as .JPG or .PDF  
Text: Company Name, Booth #, and Website

**DUE: AUGUST 25, 2025**

