EBLAST – SHOW DAILY PRODUCT SPOTLIGHT



Feature your product shot in one of our Show Daily eblasts. Sent out each morning of the show, these email messages go out to all pre-registered and prospective attendees providing details of the show's daily events and news.

- ✓ Feature Your Product in one Show Daily eBlast
- ✓ Sent Before Show Floor Opens to all pre-registered and prospective attendees, highlighting key events and show updates
- ✓ Total Audience: ~6,500+ prospective + pre-registered attendees

*Estimated based on 2024 sends; actual audience may vary

\$200

DELIVERABLES:

- Image: 300px x 300px product image (.JPG or .PNG)
- Text: Company name, booth number, and up to 30 words to describe your product, company, or show special
- URL: Optional link for the image to direct attendees to a specific webpage

DUE: NOVEMBER 14, 2025

OIN US FOR OPENING DAY! YOU COME TO MARKET TO SEE WHAT'S NEW, RIGHT? Our vibrant show floor welcomes more than 58 first-time exhibitors! Here's a samploing of new resources you'll find on the floor: YOUR PRODUCT FEATURED HERE!

All creative and deliverables are subject to approval by Show Management.

GRANDSTRANDGIFTSHOW.COM #gsgiftshow