

# SIGNAGE: FLOOR DECAL

## GUIDE BUYERS STRAIGHT TO YOUR BRAND!

Make a bold statement with custom floor decals placed in high-traffic areas throughout the show floor. These eye-catching graphics help direct buyers to your booth while reinforcing your brand presence.

**\$500** per decal + costs

### DELIVERABLES:

Graphic Image in .EPS or .AI format  
Production and labor charges not included

**DUE: NOVEMBER 7, 2025**

*All creative and deliverables are subject to approval by Show Management.*

