

PRINTED SHOW FLOOR MAP



Our printed Show Floor Map will be handed out to registered buyers to help them quickly and easily find their way around the show floor.

Measuring 4" x 9" folded and opening to a 18" x 12" map, this handout includes the following *exclusive* ad opportunities:

- ✓ **EXCLUSIVE! Full-Page Ad**
(Back Cover).....\$1,800
- ✓ **EXCLUSIVE! Full-Page Ad**
(Inside Cover)\$1,800
- ✓ **LIMITED! Half-Page Ad**
(Interior).....\$1,000
- ✓ **Featured Booth Marker**\$400



DELIVERABLE SPECIFICATIONS (WxH)

PRINTED SHOW FLOOR MAP ADVERTISING

- Folded Map Final Size: 4" x 9"
- Full-Page Bleed Size: 4.25" x 9.25" (0.125" bleed on all sides)
- Full-Page (Non-Bleed): 3.5" x 8.5"
- Half-Page (Non-Bleed): 3.5" x 4.125"

MATERIAL REQUIREMENTS

- PDF Files: High-resolution (300 dpi) Acrobat PDF files accepted
- Photoshop/Illustrator Files: Provide fully composed PSD or AI files, including all supporting fonts and images
- File Compression: ZIP or Stuffit compression required for email submissions
- Submission Identification: Clearly label the file with the advertising company's name

CREATIVE MATERIALS REQUIRING FORMATTING WILL INCUR A \$75 FEE

DUE: OCTOBER 24, 2025