

# DIGITAL PACKAGES



		BASIC INCLUDED	SILVER \$350	GOLD \$600	PLATINUM \$1,200
Online Exhibitor Listing	Create a strong first impression with an online profile for your company	250 CHARACTERS	2,000 CHARACTERS	3,000 CHARACTERS	3,000 CHARACTERS
Website URL	Drive traffic to your website with a clickable URL in your online profile	✓	✓	✓	✓
Product Categories	Help buyers find you by designating product categories to match your offerings	10	15	UNLIMITED	UNLIMITED
Show Specials	Promote discounts, giveaways, and/or sweepstakes to attendees (max. 200 characters)	1	4	10	15
Email Promotion	Feature your product in a pre-show email sent to pre-registered buyers and prospects		✓	✓	✓
Social Media Spotlight	Promote discounts, giveaways, and/or sweepstakes to attendees (max. 200 characters)		✓	✓	✓
Digital Product Showcase	Showcase your products with detailed descriptions and full-color images		4	10	15
Press Releases	Increase visibility by sharing the latest news about your company		2	5	10
Videos	Promote your products and tell your company's story through video content		1	3	5
Company Logo	Include your logo with your listing to boost brand recognition and stand out		✓	✓	✓
Dedicated Email Blast	Your custom message sent to all pre-registered buyers				✓
Product Preview Guide	Showcase your company, product, and booth number in the Product Preview Guide				✓
Show Daily Logo Inclusion	Your logo featured in show daily emails sent to pre-registered buyers and prospects				✓
Live Demo	Your product demoed via webinar (with support from show staff for preparation and moderation), including promotion through Live Demo Week marketing, website, social media, and a recorded video linked in the Product Preview Guide				✓