

NEW EXHIBITOR PACKAGE

Designed exclusively for first-time exhibitors, this package helps your debut *catch the current*. Get in front of buyers early, enhance your visibility, and drive booth traffic!

- ✓ **Pre-Show Email Promotion:** Included in ongoing promotional emails sent to pre-registered attendees
- ✓ **Show Directory:** Additional listing in the exclusive New Exhibitors section
- ✓ **New Exhibitor Designation:** Labeled as a New Exhibitor in online exhibitor listing
- ✓ **Entrance Signage:** Listed on dedicated New Exhibitors sign at show entrance
- ✓ **Product Preview Area:** Includes one product display in the high-traffic Product Preview Area
- ✓ **Floor Sticker:** Stand out with a New Exhibitor floor sticker in front of your booths

\$200

**Inclusion in promotional elements is subject to meeting applicable deadlines*

