



PREPARING YOUR POSTER DISPLAY

PURPOSE

The poster display visually summarizes—in an easy-to-read format—the key information presented in your technical paper. Your technical paper will be published in the online access to papers and presentations that will be available to all conference delegates.

QUALITY

- Determine what are the most essential points of your paper (i.e., manuscript), then decide how to best communicate them in a visual format. Keep it simple. Give enough detail to interest the delegates without overwhelming them.
- Focus on results, solutions, and new or unusual approaches or techniques.
- Include a title panel that features your paper title and the names, affiliations, and credentials of all authors.
- Use large, bold type—a minimum of 1 inch high—so that it can be easily read from a distance of 3 feet. Use a style and size of font that is easy to read; avoid script fonts. Use a combination of upper and lower case lettering, rather than all capital letters.
- Limit the amount of text. Present text as bullets or in a numbered format. Avoid the paragraph form. Present information in a way that is easy to grasp in a short amount of time and does not require the presence of the author for interpretation. Photographs, charts, and other graphics work well.
- Use no more than three contrasting colors. Avoid bright colors. Use dark lettering on a light background, or vice versa. Contrast improves readability.
- Use a bolded font for graphic titles and labels.
- Avoid visual clutter.
- Make sure your display flows logically from one panel to the next. A number on the front of each panel can help guide delegates through the display. These numbers also can be helpful during setup of your display.

LOGISTICS

The “live” area (bulletin board) available for your display is 7.5 feet (2.25 meters) wide by 3.67 feet (1.12 meters) high.

Materials can be affixed to the bulletin board using push pins. HYDROVISION will supply push pins the morning your poster is scheduled to be displayed.

When designing your poster, think how to transport it. You can design it in sections that can be easily rolled up for transport. Or, the poster can be designed as individual panels, which can be mounted at the conference.

HYDROVISION

INTERNATIONAL

SETTING UP YOUR DISPLAY- **THE POSTER GALLERY WILL BE IN THE A LOBBY.**

We ask that you are available to discuss your poster with attendees on Wednesday, July 13, 2022 from 8:30 am – 10:00 am. We ask that your poster is set up by 8:15 am on Wednesday, July 13th. All boards will be on a first come first serve basis.

The displays are available for conference delegates to review throughout the day. All displays will be up all day on July 13th and 14th.

REMOVING YOUR DISPLAY

At the end of the day on July 14th, you are responsible for removing your poster display. The HYDROVISION International Conference Management cannot be responsible for retaining any materials left at the end of the day in the poster display area. Please remove your poster by 4:15 pm on Thursday, July 14th.

