



Promotional Digital Packages

Enhance your online listing with cost-effective upgrade packages!

| | | Basic (included) | Silver \$375 | Gold \$650 | Platinum \$1,200 |
|--|---|---------------------|--------------------|--------------------|---------------------|
| Dedicated Email Blast | Your message sent to all pre-registered attendees before the show. Can include anything you would like. | | | | ✓ |
| Product Preview Guide (product listing) | Product listing, description, company name, and booth number in Product Preview Guide | | | | ✓ |
| Product Categories | Help buyers find you by selecting the categories that best describe your products | 10 | 15 | UNLIMITED | UNLIMITED |
| Company Online Profile | Introduce your company to make a great first impression | 250 CHARACTERS | 2000 CHARACTERS | 3000 CHARACTERS | 3000 CHARACTERS |
| Show Specials | Spotlight special deals like discounts, giveaways, & sweepstakes | 1 | 4 | 10 | 15 |
| Press Releases | Get more coverage by sharing the latest news about your company | | 2 | 5 | 10 |
| Digital Product Showcase | Engage attendees with detailed product descriptions along with full color images | | 4 | 10 | 15 |
| Videos | Tell your story to potential buyers through promotional videos | | 1 | 3 | 5 |
| Company Logo | Include your logo with your listing to stand out and expand brand awareness | | | ✓ | ✓ |
| Show Daily Logo Inclusion | | | | | ✓ |
| Email Promotion | Product image inclusion in 1 pre-show email to pre-registered attendees & to pre-registered VIP attendees | | | ✓ | ✓ |
| Social Media Spotlight | Product image and custom message promoted on the show's Facebook, Instagram & Twitter | | | ✓ | ✓ |
| Website URL | Drive traffic to your website | ✓ | ✓ | ✓ | ✓ |