



Promotional Package: New Exhibitors
Custom-tailored to first-time exhibitors, this package makes the most of your show experience.

FOR *\$250* YOU'LL RECEIVE:

- ✓ A special "New Exhibitor" Callout alongside your online Exhibitor Listing
- ✓ *Listed in a promotional email to pre-registered attendees before the show (contingent on date signed up)
- ✓ *Inclusion in a special New Exhibitors listing handed out to all buyers at check-in at the registration desk
- ✓ Exclusive New Exhibitor Breakfast *including select key buyers and associations
- ✓ Floor sticker indicating your company as a new exhibitor
- ✓ Participation in New Exhibitor Product Preview Area
- ✓ Automatic Upgrade to the Silver Digital Package
- ✓ *Listing on New Exhibitor stand-alone sign at show entrance
- ✓ Exclusive MATCH! Meetings Rate (3 Meetings for \$1000)

*Inclusion in various elements depends on deadline dates.

New
EXHIBITOR