



Onsite Sponsorships



PRODUCT PREVIEW AREA

*starting at
\$200*

The #1 reason buyers are coming to Las Vegas is to see what's NEW! The high-trafficked Product Preview Area is the perfect place to showcase your newest designs and drive buyers to your booth. See participation form in the back of this media kit to reserve your space.

(Note, if you have signed up for the New Exhibitor Promotional Package, a space in the Product Preview Area has already been reserved for you, and is included in your package fee).



EXCLUSIVE SHOW BAG*

- \$3000

SOLD

A walking brand message sure to catch buyers' eyes. This exclusive opportunity allows you to showcase your brand message on our official show bags. Sponsor logo co-branded with show logo.

*Production not included. Minimum number of bags required. Show logo must be included on bag.