



# Product Preview Guide



## PRODUCT PREVIEW GUIDE - \$350

Your product image and company information will be featured in our Official Show Product Preview Guide that is promoted heavily leading up to the show, including:

- Mailed to prior and prospective attendees
- Featured on the Las Vegas show website, with a link to your company listing
- Added to email blasts to pre-registered and prospective attendees
- Highlighted on social media channels
- Featured in a special Show Preview in the July/August issue of Souvenirs, Gifts & Novelties Magazine!

**Submission Deadline:**  
**MAY 14, 2024**

\*Must submit by April 14, 2024 to be featured in Souvenirs, Gifts and Novelties Magazine Preview

\*\*Money-saving packages with ads in product preview guide and show directory are available\*\*

See next page for details!



**Monterey Import Co.**  
**Booth #1224**  
Leatherette Pennant in Assorted Colors  
(707) 795-3067  
www.montereyimport.com



**The Grecian Soap Company**  
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**Shower Candy**  
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