

**WELCOME**

TO LAS VEGAS **SOUVENIR  
& RESORT**  
GIFT SHOW

# MEET MATCH!

September 17-20, 2024 | Las Vegas Convention Center, South Hall

MATCH! is the Las Vegas Souvenir & Resort Gift Show's customized meeting experience that puts your brand in front of top souvenir and resort buyers based on mutual interests. The MATCH! format is designed to accelerate your sales through GUARANTEED FACE-TO-FACE MEETINGS in the most efficient, cost-effective way!

## *How the Program Works:*

Based on the package you select, you'll receive a set number of matched meetings in your booth during the show. The program format is carefully curated to focus on accelerating your sales cycle by connecting you with pre-qualified business meetings set up by our team.

## *Packages:*

**\$3,000 - 10 MEETINGS**

**\$2,000 - 5 MEETINGS**

(meetings over allotment will be \$400 each)

### **All packages include:**

- Access to buyer profiles
- Welcome breakfast event on day 2 of the show
- Opportunity to place product in the MATCH! Visual Merchandising display -
- Access to MATCH! networking lounge
- Opportunity to provide product for MATCH! buyer goody bags
- Booth recognition
- Concierge service
- Company branding on matchmaking platform and website

## *Who Attends:*

Our buyer delegates are reserved for leading souvenir and resort buyers, concessionaires, zoos, aquariums and national park retailers who are actively sourcing souvenir and resort product.

### **Sample of buyers who have previously participated:**

- ARAMARK
- BEARIZONA WILDLIFE PARK
- BILTMORE
- BON SUISSE INC
- BOYS TOWN GIFT SHOP
- BUCKHORN SALOON MUSEUM
- CITY MUSEUM
- COMO ZOO & CONSERVATORY
- DOCKSIDE STORES
- DUKE & LOLA'S
- ELEMENTS
- ENTRENU
- FORT WORTH ZOO
- FOSSIL RIM WILDLIFE CENTER
- MOUNT VERNON
- GILMORE CAR MUSEUM
- GREATER GOOD
- HAP ALASKA YUKON
- HOLLYWOOD WAX MUSEUM
- JEFFERSON NATIONAL PARKS
- KANSAS CITY ZOO
- KELLEYS ISLAND GENERAL STORE
- KNOTT'S BERRY FARM
- KUALOA RANCH HAWAII
- LAKE SUPERIOR ZOOLOGICAL SOCIETY
- MALL OF AMERICA
- MOCEAN SURF CO
- MULTNOMAH FALLS LODGE
- NIAGARA PARKS COMMISSION
- NORTH CAROLINA AQUARIUM SOCIETY
- PACIFIC CREST GALLERY
- PALACE ENTERTAINMENT
- RED DOG SALOON
- REDWOOD PARKS CONSERVANCY
- RETAIL CONCEPTS
- ROCKIN RUDYS
- SAINT LOUIS ZOO
- SAN DIEGO ZOO GLOBAL
- SEQUOIA PARKS CONSERVANCY
- SITKA BAZAAR
- THANKSGIVING POINT
- THE BUTCHART GARDENS
- THE PIRATES COVE
- UNIVERSAL PARKS & RESORT
- VAIL RESORTS
- WALL DRUG STORE
- WHITE BUFFALO
- YELLOWSTONE BEAR WORLD

**"The MATCH program was a game changer! It was a great way to jumpstart my show experience. As a small business owner, the guaranteed meetings put me in front of buyers who may have overlooked my booth without the program. We are definitely signing up AGAIN!" - Urban Charm**

**Ready to engage with buyers? Contact our sales team:**

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