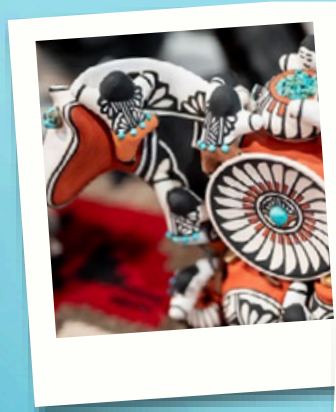




SEPTEMBER 16-19, 2025

**LAS VEGAS CONVENTION CENTER
LAS VEGAS, NV**

SOCIAL MEDIA TOOLKIT



Join us for Las Vegas Souvenir & Resort Gift Show, September 16-19, 2025 in Las Vegas, Nevada for the premier networking and business hub for the gift and souvenir industry.

Thank you for your support and active involvement in Las Vegas Souvenir & Resort Gift Show. We value your contributions and kindly request your help spreading the word about this event. This toolkit provides sample copy, social media posts, banners, and more to help you promote the event across a variety of channels.

Follow **@LVSOUVENIRSHOW** on:



#LVSouvenir



SEPTEMBER 16-19, 2025
LAS VEGAS CONVENTION CENTER
LAS VEGAS, NV

About Las Vegas Souvenir & Resort Gift Show

If you're in the retail souvenir business, the Las Vegas Souvenir & Resort Gift Show is THE must-attend event for the souvenir industry. As the largest show of its kind, the Las Vegas Souvenir & Resort Gift Show offers a selection that will help you differentiate your store in your community. From high margin goods and personalized designs to apparel resources and designs ready to ship in early Spring, it's all here.

Join us **September 16-19, 2025** at the Las Vegas Convention Center in Las Vegas, NV to shop a selection of top name souvenir and resort products from the best names in the business in more than **1300 booths.**



SEPTEMBER 16-19, 2025
LAS VEGAS CONVENTION CENTER
LAS VEGAS, NV

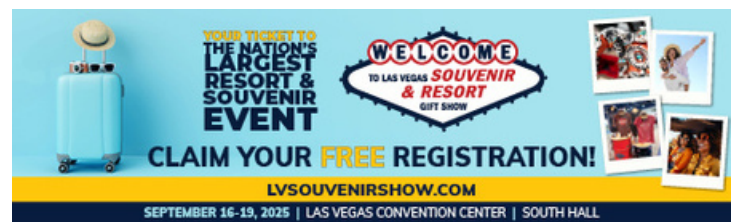
Graphics for Download

Images to Share

Below are graphics you can use to promote your event participation. Click on the image and logo below to save and upload as a web banner.

You can download your custom graphics in the Exhibitor Resource Center. For assistance accessing the Exhibitor Resource Center, please contact:

LVSOUVENIR.ES@CLARIONEVENTS.COM



SEPTEMBER 16-19, 2025
LAS VEGAS CONVENTION CENTER
LAS VEGAS, NV

LinkedIn / Facebook / Instagram Marketing Promotion

For optimal engagement on LinkedIn, Facebook, and Instagram, aim to post on weekdays, especially **Tuesday through Thursday**. The best times to post are **mid-morning (around 9-11 AM)** and **early afternoon (around 1-3 PM)** to align with their typical workday schedules. Avoiding early mornings, late evenings, and weekends, as these are lower in engagement.

It's also beneficial to schedule posts consistently and monitor engagement metrics to refine your posting schedule over time. Additionally, consider crafting content that is easy to understand and relevant to the interests and concerns of your audience.

Use the #LVSouvenir hashtag in your captions when posting on social media!



SEPTEMBER 16-19, 2025
LAS VEGAS CONVENTION CENTER
LAS VEGAS, NV

Suggested Marketing Promotion

OPTION 1

🎉 Exciting News! Join us at the Las Vegas Souvenir & Resort Gift Show from September 16-19. Visit us at Booth ### and use promo code **XXXX** for exclusive offers! Can't wait to see you there! #LVSouvenir

OPTION 2

🚀 Ready for the biggest gift show of the year? We'll be at the Las Vegas Souvenir & Resort Gift Show, September 16-19! Stop by Booth ##### and use promo code **XXXX** for amazing deals. See you soon! #LVSouvenir

OPTION 3

☀️ Las Vegas Souvenir & Resort Gift Show is almost here! Catch us at Booth ##### from September 16-19 and use promo code **XXXX** for special discounts. Don't miss out! #LVSouvenir

XXX - Insert your unique Exhibitor Promo Code located in the registration dashboard. If you need assistance, you can reach out to LVSouvenir.es@clarionevents.com.



SEPTEMBER 16-19, 2025

LAS VEGAS CONVENTION CENTER
LAS VEGAS, NV



SEPTEMBER 16-19, 2025

LAS VEGAS CONVENTION CENTER
LAS VEGAS, NV

THANK YOU

If you have questions or would like more information about this marketing toolkit, please contact us at

lvsouvenir.es@clarionevents.com

