



Mobile App - Exclusive Title Sponsor

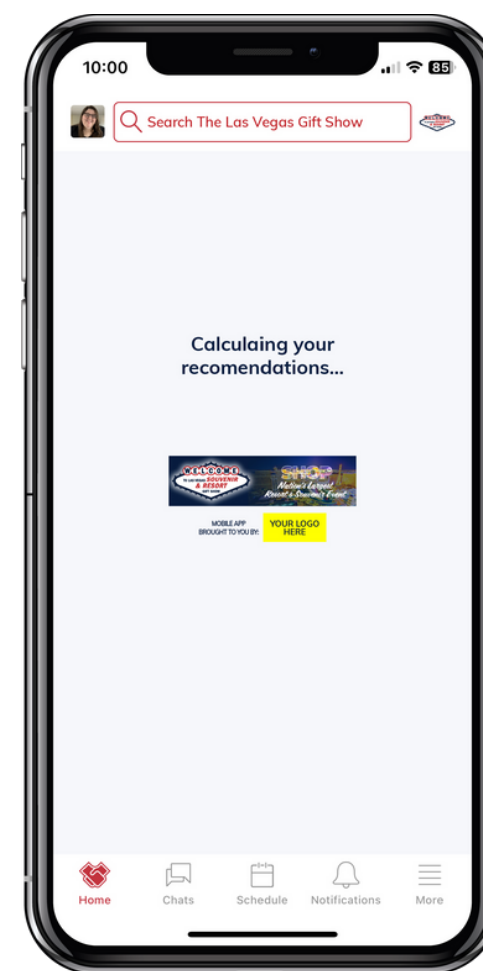
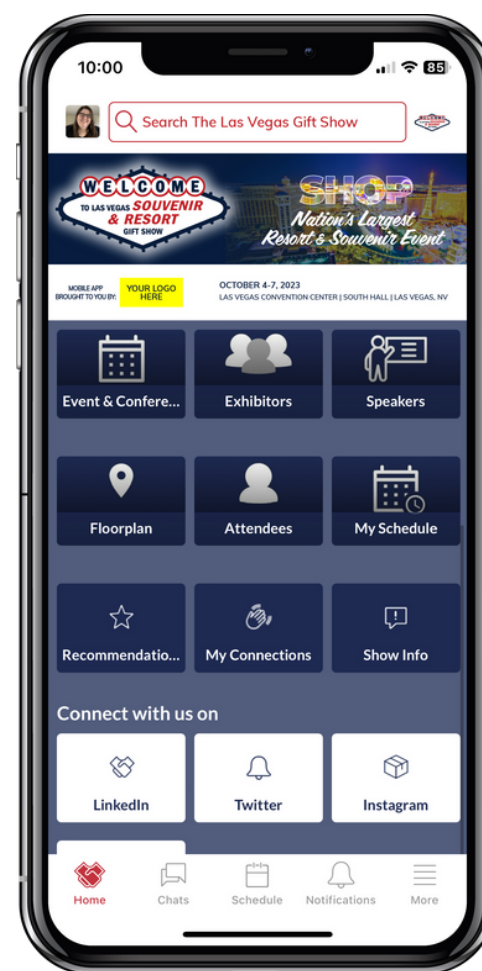
Sponsor logo to be added to event branding on Home Feed for all users and will appear on the mobile app to all users during loading.

Price

\$3,000

Deadline

August 29





Mobile App - Notifications

Custom notification delivered as a hard notification to users' home feed (only if user has notifications enabled on their device) or in the notification bar.

Can be targeted to take user to company profile page or session page within the app, or website URL outside of the app.

200 character limit.

Price

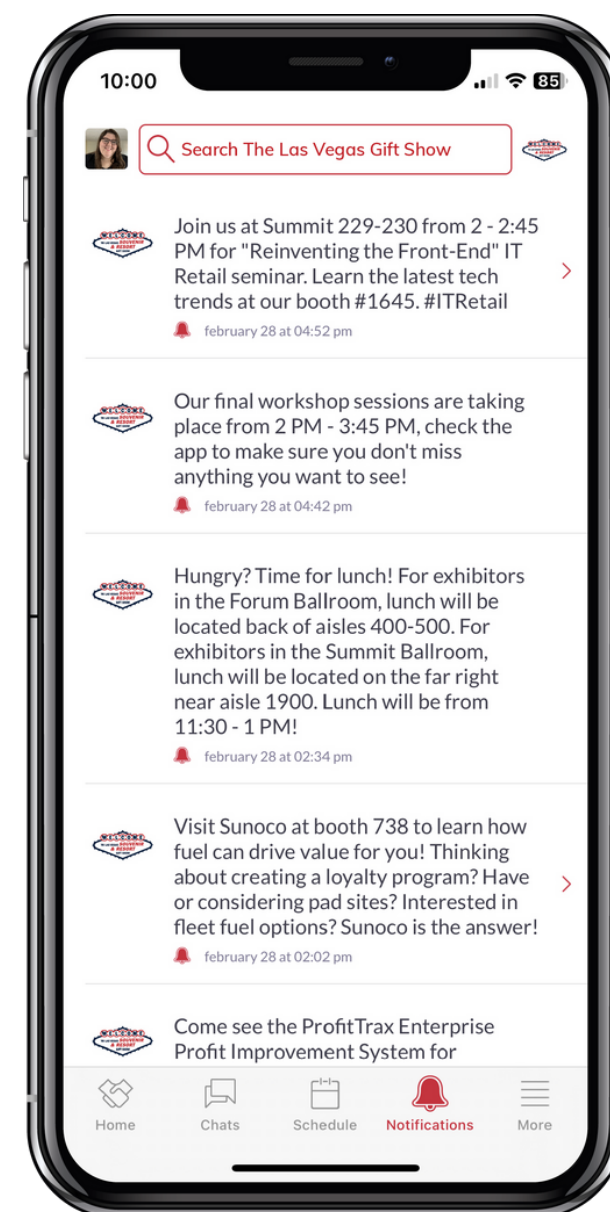
\$1,000

Quantity

**4 total per
company, 1 per
day**

Deadline

August 29





Mobile App - Top of Listing & Floorplan Featuring List

Sponsor name appears in bold, with a diamond icon at the top of the Exhibitor List within the floorplan.

Sponsor profiles will appear at the top of the Exhibitor List and within search of Exhibitor List.

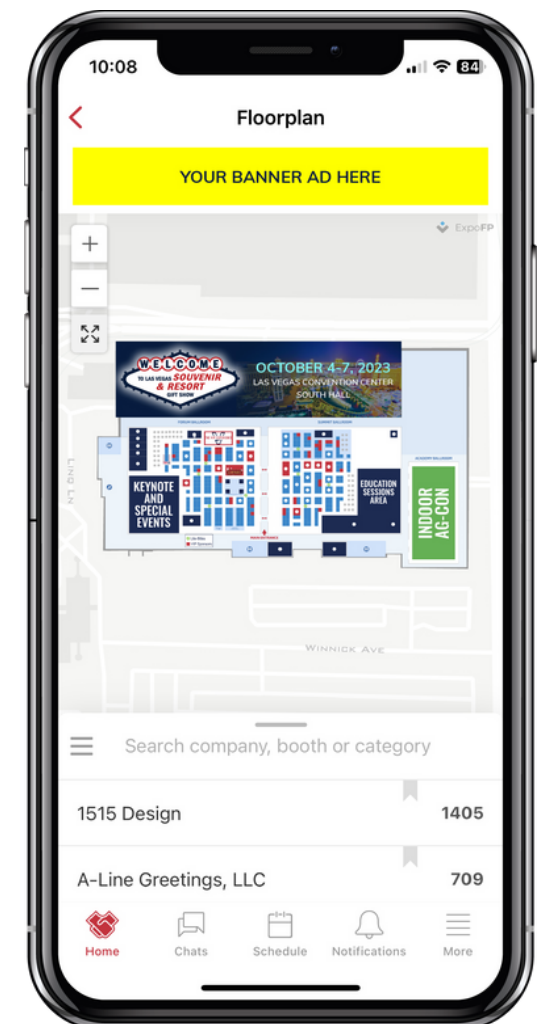
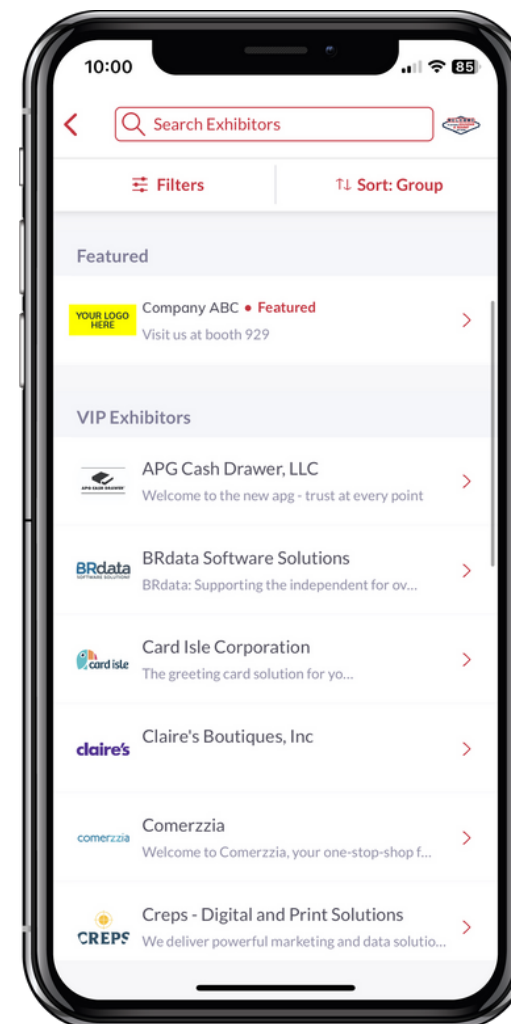
Listed alphabetically.

Price

\$500

Deadline

August 29





Mobile App - Banner Ads

Banner ad to appear in all 3 locations within the mobile app:
Profile Lists, Event Agenda, More menu.

Banner ads rotate every 30 seconds and a new ad will display every time a screen is reloaded.

Once clicked, user can be sent to company profile page or session page within the app, or website URL outside of the app.

Image Sizing: 600 x 320px, max 2MB

Price

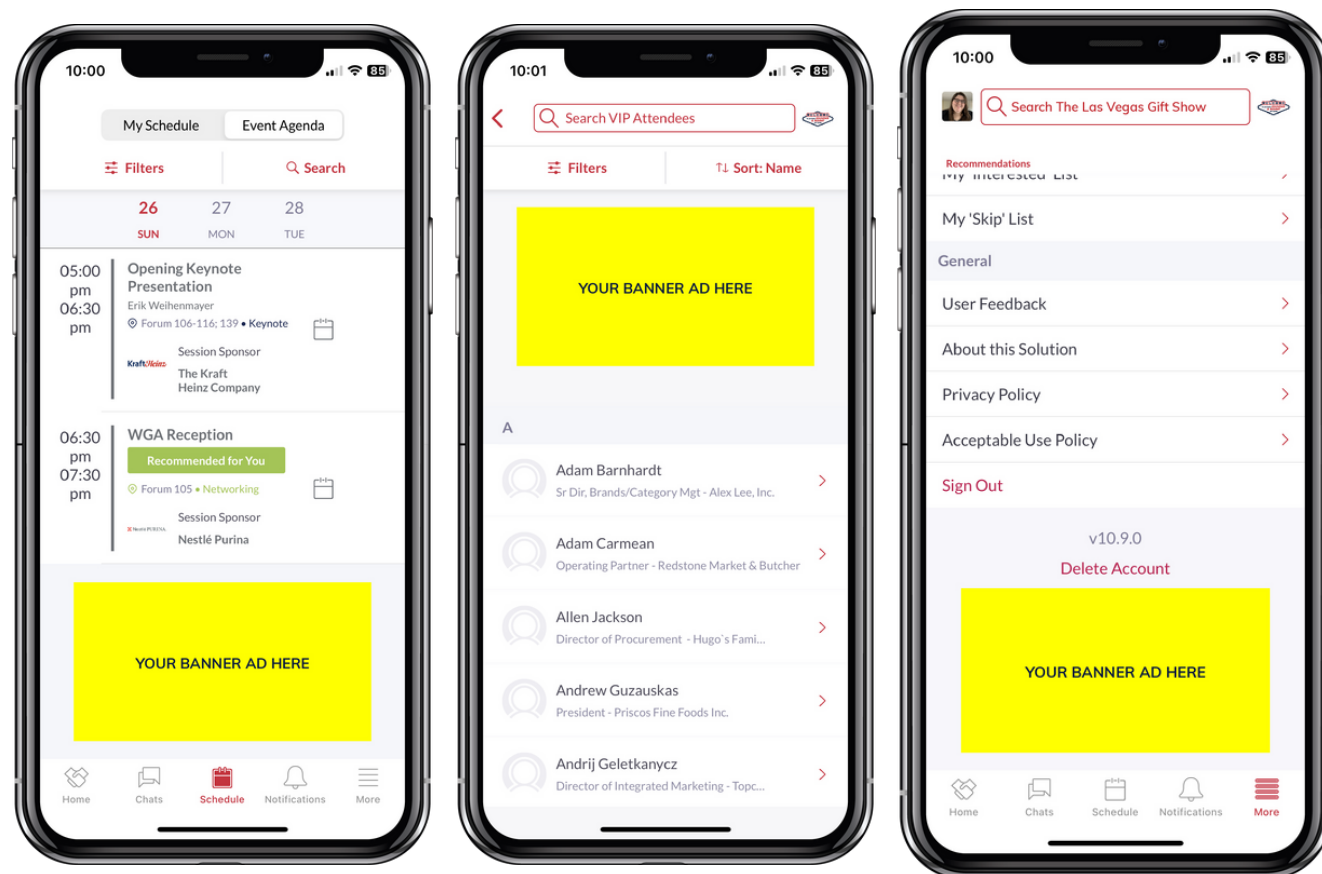
\$1,500

Deadline

August 29

Quantity

10 total





Mobile App - Floorplan Logo & Floorplan Banner Ad

Sponsor Logo to be added on top of booth in Interactive Floorplan.

Minimum booth size: 20' x 20'

File must be .syg

Sponsor logo to be added to top banner of floorplan. Once clicked, booth will become highlighted on floorplan.

Floorplan Logo

\$250

Floorplan Banner Ad

\$500

Deadline

August 29

