



SEPTEMBER 17-20, 2024  
LAS VEGAS CONVENTION CENTER  
SOUTH HALL

*Invitation to Exhibit*

The Las Vegas Souvenir & Resort Gift Show is THE top trade show for the souvenir industry, drawing top-name buyers from across the nation and throughout the western region. They love this show because it's convenient, cost-effective to attend and has everything they need under one roof!

## Why Exhibit?

**89%**  
of attendees  
come to see  
new products

**78%**  
of attendees come  
to source new  
products/suppliers

**65%**  
of attendees  
come to  
place orders

## Showcase Your Products

These buyers are looking for the latest products and trends from industry leaders in:

- Destination, Resort, and Tourist Merchandise
- Souvenirs
- T-shirts
- Coastal and Nautical Items
- Lake, Mountain and Lodge
- Ski-Themed Products
- Logo Products
- Shell Items
- Jewelry/ Fashion Accessories
- Toys/Games and More

## Buyer's Market

The Las Vegas Souvenir & Resort Gift Show attracts top resort and souvenir buyers including:

- Souvenir shops
- Theme Parks and Destination Areas
- Zoos
- Aquariums
- Casinos
- Resort and Hotel Gift Shops
- Coastal Resort Gift Shops
- Lake, Mountain and Lodge Gift Shops
- Ski Shops
- Card and Specialty Stores
- Mail Order Catalogs
- Museums and Institutional Gift Shops
- Surf Shops
- Fashion Accessory Stores
- Airport Gift shops
- National Parks
- Cruise Lines

## With Specialty Pavilions & Focuses for...



### MADE IN AMERICA

American-made designs in a range of categories



### EMERGING MARKETPLACE

Up-and-coming artists and innovative newcomers in a range of market sectors (Tabletop Pavilion)



### NATIVE AMERICAN PAVILION

Authentic American Indian artisan crafts together with events, displays and cultural demonstrations



### SOUVENIR/RESORT

Apparel, hardgoods, plush, jewelry, gifts & more

Photos courtesy of (top to bottom):  
B&B Apache Cactus, Ms. Jetsetter LLC, Traci Rabbit, The Mountain

## Snapshot of Our Souvenir & Resort Buyers

Here's a small sampling of some of the key retailers that have attended the Las Vegas Souvenir & Resort Gift Show in the past!

ALASKA JUNEAU MINING CO  
BALD HEAD ISLAND CONSERVANCY  
BUC-EES LTD  
BUCKHORN MUSEUM & SALOON  
CAESAR'S ENTERTAINMENT  
CALGARY ZOO  
CALIFORNIA'S GREAT AMERICA  
CANADA'S WONDERLAND  
CANOBIE GIFTS, INC.  
CANYONLANDS NATURAL HISTORY  
CAPE FOX CULTURAL FOUNDATION  
CARIBBEAN GIFTS AND THINGS  
CARNEGIE MUSEUM STORE  
CASTLE & COOKE PROPERTIES, INC  
CATALINA ISLAND CONSERVANCY  
CEDAR FAIR ENTERTAINMENT  
CHEROKEE TRADING POST  
CITY MUSEUM  
COLOR, INC.  
COUNTRY MUSIC HOF  
CRAYOLA EXPERIENCE  
DELAWARE NORTH

DICK'S 5 & 10  
DNC YELLOWSTONE GENERAL STORE  
DOLLYWOOD  
EASTERN NATIONAL  
EVELYN HILL INC.  
EVENT NETWORK  
FORT WORTH ZOO  
FOSSIL RIM WILDLIFE CENTER  
GRAND CANYON CONSERVANCY  
GRAND SIERRA RESORT AND CASINO  
GREATER GOOD NETWORK  
GUEST SERVICES  
HERSCHEM FAMILY ENTERTAINMENT  
HERSHEY ENTERTAINMENT &  
RESORTS  
HILTON SAN DIEGO RESORT & SPA  
HOLIDAY INN CLUB VACATIONS  
HOLLAND AMERICA PRINCESS  
HUDSON GROUP  
INNISFREE HOTELS  
JAMESTOWN YORKTOWN MUSEUM  
GIFT SHOPS

JEFFERSON NATIONAL PARKS  
KANSAS CITY ZOO  
KINGS DOMINION  
KNOTT'S BERRY FARM  
KUVERA PARTNERS  
LAKE SUPERIOR ZOO  
LANDRY'S  
LEGOLAND  
LIVE NATION/ HOUSE OF BLUES  
MGM RESORTS INTERNATIONAL  
MISTER CRABBS  
MOUNT RAINIER GUEST SERVICES  
MUCKLESHOOT CASINO-GIFT SHOP  
MULTNOMAH FALLS CO  
MUSEUM OF NATIVE AMERICAN  
HISTORY  
NASCAR HALL OF FAME  
NATIONAL CIVIL RIGHTS MUSEUM  
NORTH CAROLINA AQUARIUM  
SOCIETY  
NV STATE PARK GIFT  
OLE SMOKY DISTILLERY

ORTEGA NATIONAL PARKS  
OZARKLAND  
PACIFIC CREST GALLERY  
PADRE ISLANDER  
PALACE ENTERTAINMENT  
PARADISE  
PINK JEEP TOURS, INC.  
POLYNESIAN CULTURAL CENTER  
REDWOOD PARKS CONSERVANCY  
RENFROE VENTURES  
ROCK & ROLL HALL OF FAME  
MUSEUM  
SAINT LOUIS ZOO  
SAN DIEGO ZOO  
SHENANDOAH NATIONAL PARK  
SITKA BAZAAR  
SIX FLAGS INTERNATIONAL  
SOBOBA CASINO RESORT  
SOUTH OF THE BORDER  
SPACE NEEDLE  
SSA GROUP  
ST. LOUIS AQUARIUM

TENNESSEE AQUARIUM GIFT SHOP  
THE NATIONAL WWII MUSEUM  
THE RITZ-CARLTON, DOVE MOUNTAIN  
TILLAMOOK CREAMERY  
TONGASS TRADING CO INC  
TREASURE ISLAND  
UNIVERSAL PARKS & RESORT  
URBAN PARK CONCESSIONAIRES  
USS LEXINGTON MUSEUM  
VAIL RESORTS  
VIDANTA RESORT  
WAIKIKI AQUARIUM  
WALL DRUG  
WILDLIFE CONSERVATION SOCIETY  
WILDLIFE TRADING COMPANY  
XANTERRA PARKS & RESORTS  
ZION OUTFITTER  
ZOO ATLANTA



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Featuring an unrivaled selection of wholesale souvenir & resort products, the Las Vegas Souvenir & Resort Gift Show is THE top Las Vegas trade show for the souvenir industry. No other show comes close to the breadth of product. Secure the future growth of your business as an exhibitor.

## Comprehensive Booth Packages

Booth Package	Cost	Booth Packages Include
<b>10x10</b>	<b>\$2900</b>	<ul style="list-style-type: none"> <li>• 2 draped tables &amp; 2 chairs*</li> <li>• Booth carpet*</li> <li>• Booth ID sign</li> <li>• Pipe and Drape*</li> <li>• Wastebasket</li> <li>• Directory listing</li> <li>• Marketing materials to promote your booth</li> </ul>
<b>5x10</b>	<b>\$2025</b>	
<b>Emerging Marketplace/ Tabletop</b>	<b>\$1175</b>	

*\*Does not apply to tabletop option*

### Single Corner Fee: \$300

\*Call for Native American Pavilion rates

\*\*Freight shipped to show site via common carrier and/or POV will be subject to material handling fees.

\*Prices Subject to Change April 2024

## MATCH!

In addition to your booth space, consider participating in MATCH! This guaranteed meeting program is an efficient and effective way to connect with the buyers looking for your products. The appointment program delivers measurable ROI connecting you with qualified buyers who have purchasing authority and spend.

## Las Vegas:

### Perfect Location – Priced Just Right

As a trade show city, Las Vegas is hard to beat. In addition to world class dining, top name entertainment, and a state-of-the art convention center, you and your customers will be able to take advantage of specially priced room rates at the show's host hotels-including shuttle service to/from show. The Las Vegas Convention Center has GBAC STAR facility accreditation, ensuring the gold standard for your safety.

*Don't take our word for it...*

"For us, the Las Vegas Souvenir & Resort Gift Show is where we meet existing customers but also historically have had the greatest success in expanding our customer base and meet new sales leads. The buyers are very diverse from various sectors and parts of the country."  
 - William Hunt, Authentic Cards

## For more information and to reserve your space, contact our sales team:

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