

# PRODUCT PREVIEW GUIDE IMAGE - \$350

- Feature your product image and company information in the pre-show promotional guide that is mailed to prior and prospective buyers. A digital copy will be featured on the website with a link to your company listing.
- Products in the guide will receive extra marketing through email blasts and social media posts.
- Your product will also be featured in a special Show Preview in the July/August issues of Souvenirs, Gift & Novelties Magazine

## DELIVERABLES

IMAGE: 5x5 high-res PRODUCT SHOT as .jpg or .pdf  
TEXT: below image company name, booth number, website

**DEADLINE: May 6, 2025\***

\*Inclusion in only the printed guide is May 23, 2025

