PRINT AD PACKAGES

WELCOME TO LAS VEGAS SOUVENIR & RESORT GIFT SHOW

BLACKJACK AD PACKAGE

$2,100

Purchase:

→ Full Page Color Ad In Product Preview Guide

→ Full Page Color Ad In Show Directory

Receive:

Regular Price: $2650
Free Image Inclusion In Product Preview Guide: $350
T*hat's **a $900 in savings!***

POKER PACKAGE

$1,700

Purchase:

→ Half Page Color Ad In Product Preview Guide

→ Half Page Color Ad In Show Directory

Receive:

Regular Price: $2100
Image Inclusion In Product Preview Guide for only $250
*That's **a $500 savings!***

*PREMIUM PAGE PLACEMENT NOT OFFERED FOR THESE PACKAGES

PRINT ADS: A LA CARTE OPTIONS

	PRODUCT PREVIEW GUIDE (PPG) Deadline: May 14	SHOW DIRECTORY Deadline: July 18
Full Page Color Ad	$1,650	$1,000
Full Page Color Ad - Cover	$1,650	$1,650
Half Page Color Ad	$1,350	$750
Quarter Page Color Ad	$1,000	-
Product Image Inclusion	$350	-

PPG AD SPECS (WxH):
- **TRIM**: 7" x 10"
- **BLEED:** 7.25" x 10.25"
- **FULL PAGE (Non-Bleed):** 6.5" x 9.5"
- **HALF PAGE (Vertical):** 3.25" x 9.5"
- **HALF PAGE (Horizontal):** 6.5" x 4.75"
- **QUARTER PAGE:** 3.25" x 4.75"

SHOW DIRECTORY AD SPECS (WxH):
- **FULL PAGE TRIM:** 4.25" x 11"
- **FULL PAGE BLEED:** 4.5" x 11.25"
- **FULL PAGE LIVE:** 3.75" x 10.5"
- **HALF PAGE AD:** 4.25" x 5.25"

MATERIAL SPECIFICATIONS
- **PDF:** Acrobat PDF files are accepted at high resolution (300 dpi)
- **Fully composed Photoshop or Illustrator files:** Provide in native files (as, psd or .ai file) with all supporting fonts and images.
- **E-mailing:** must first compress it (ZIP or Stuffit). As above you must include all components of the ad (fonts, images, etc.) Please identify the ad or representatives' name.