



PROMOTIONAL DIGITAL PACKAGES



| | | Basic (included) | Silver \$375 | Gold \$650 | Platinum \$1,200 |
|---|--|---------------------|-----------------|-----------------|---------------------|
| Product Categories | Help buyers find you by selecting the categories that best describe your products | 10 | 15 | UNLIMITED | UNLIMITED |
| Company Description | Introduce your company to make a great first impression | 250 CHARACTERS | 2000 CHARACTERS | 3000 CHARACTERS | 3000 CHARACTERS |
| Show Specials | Spotlight special deals like discounts, giveaways, & sweepstakes (maximum 200 characters) | 1 | 4 | 10 | 15 |
| Press Releases | Get more coverage by sharing the latest news about your company | | 2 | 5 | 10 |
| Digital Product Showcase | Engage attendees with detailed product descriptions along with full color images | | 4 | 10 | 15 |
| Website URL | Drive traffic to your website | ✓ | ✓ | ✓ | ✓ |
| Company Logo | Include your logo with your listing to stand out and expand brand awareness | ✓ | ✓ | ✓ | ✓ |
| Social Media Spotlight | Product image and custom message promoted on the show's Facebook, Instagram & LinkedIn | | | ✓ | ✓ |
| Email Promotion | Product image inclusion in 1 pre-show product preview email to pre-registered attendees (including VIP buyers) & buyer prospects | | | ✓ | ✓ |
| Show Daily Logo Inclusion | Logo included at the bottom of each show daily eblast going to pre-registered buyers and prospects | | | | ✓ |
| Product Preview Guide (product listing) | Product listing, description, company name, and booth number in Product Preview Guide | | | | ✓ |
| Dedicated Email Blast | Dedicated email that goes out to all pre-registered buyers | | | | ✓ |