



MEET MATCH!

October 4 - 7, 2023 | Las Vegas Convention Center, South Hall

MATCH! is the Las Vegas Souvenir & Resort Gift Show's customized meeting experience that puts your brand in front of top souvenir and resort buyers based on mutual interests. The MATCH! format is designed to accelerate your sales through GUARANTEED FACE-TO-FACE MEETINGS in the most efficient, cost-effective way!

How the Program Works:

Based on the package you select, you'll receive a set number of matched meetings in your booth during the show. The program format is carefully curated to focus on accelerating your sales cycle by connecting you with pre-qualified business meetings set up by our team.

Packages:

\$2,900 - UNCAPPED MEETINGS



\$1,900 - 5 MEETINGS

(meetings over allotment will be \$380 each)

All packages include:

- Access to buyer profiles
- Welcome breakfast event on day 2 of the show
- Opportunity to place product in the MATCH! Visual Merchandising display -
- Access to MATCH! networking lounge
- Opportunity to provide product for MATCH! buyer goody bags
- Booth recognition
- Concierge service
- Company branding on matchmaking platform and website

Who Attends:

Our buyer delegates are reserved for leading souvenir and resort buyers, concessionaires, zoos, aquariums and national park retailers who are actively sourcing souvenir and resort product.

Sample of buyers who have previously participated:

- Bearizona Wildlife Park
- Black Hills Parks & Forests
- Canyonlands Natural History Association
- Carnegie Museum Store
- Catalina Island Conservancy
- Columbus Zoo & Aquarium Gift Shop
- Como Park Zoo and Conservancy
- Dockside Stores
- Duke & Lola's
- Fossil Rim Wildlife Center
- Gilmore Car Museum
- Golden Spike Tower and Visitor Center
- Guest Services
- Hap Alaska Yukon
- Jamestown Yorktown
- Jefferson National Parks
- Kansas City Zoo
- Knott's Berry Farm
- Kualoa Ranch Hawaii
- LBP Enterprises/Stormin Normans
- Lion Country Safari
- Maui Ocean Center
- Mocean
- Multnomah Falls Lodge
- North Carolina Aquarium Society
- Optimal Services GS LLC
- Pacific Crest Gallery
- Peak Time Trading
- Pirates Hideaway
- Polynesian Cultural Center
- Raintance
- Redwood Parks Conservancy
- Rockin Rudy's
- Saint Louis Zoo
- Sitka Bazaar
- Thanksgiving Point
- The Jekyll Island Authority
- The Kennedy Center
- The Ritz-Carlton, Dove Mountain
- Universal Parks & Resorts
- Vail Resorts
- White Buffalo

"Before the doors opened on Day 1, we were so busy with quality leads through MATCH!. We can't overstate the value of being able to guarantee an opportunity to directly show off product to buyers in an industry that we want to expand into." - Carson Optical

Ready to engage with buyers? Contact our sales team:

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