



Promotional Package: New Exhibitors
Custom-tailored to first-time exhibitors, this package makes the most of your show experience.

FOR *\$200* YOU'LL RECEIVE:

- ✓ A special "New Exhibitor" Callout alongside your online Exhibitor Listing
- ✓ Listed on at least two promotional emails to pre-registered attendees prior to show (contingent on date signed up)
- ✓ Inclusion in a special New Exhibitors listing handed out to all buyers at check-in at the registration desk
- ✓ Listing on New Exhibitor stand-alone sign at show entrance
- ✓ Floor sticker indicating your company as a new exhibitor
- ✓ Participation in New Exhibitor Product Preview Area

*Inclusion in various elements depends on deadline dates.

New
EXHIBITOR