



EXHIBITOR PROSPECTUS

Why Exhibit:

Get your products in front of coastal and inland buyers from throughout the Mid-Atlantic and New England regions. Attendees are looking to buy last-minute holiday merchandise and plan their spring and summer resort seasons.



Reach **NEW**
buyers and
retail markets



New!
SHOWCASE
unique products
and new designs



MEET
face-to-face
with quality
buyers



CUSTOMIZED
marketing
opportunities to
drive sales



MAKE
personal and
professional
connections

Who Attends:

While the show attracts retailers from up and down the Eastern Seaboard, our heaviest concentration comes from along the coast and inland from states like Delaware, Maryland, New Jersey, Virginia, North Carolina, New York, Massachusetts and Pennsylvania. Here's a sampling of the stores that attend:

- 7TH STREET SURF SHOP
- AL GOODIES
- ANGEL'S FOOD
- ARAMARK CAPE MAY COUNTY ZOO
- AVENEL & CREW H. LLC
- BARLOW FLOWER FARM
- BLOOMING BOUTIQUE
- BLUE MOUNT NURSERY
- BRIGHTON BEACH SURF
- CATALINA ANGELINA'S BOUTIQUE
- CHINCOTEAGUE SEAFOOD CO INC
- CZ COLLECTIONS.COM
- DAWSON'S MARKET
- EAST SIDE SURF SHOP
- GARDEN GREENHOUSE
- GEORGE'S CANDIES
- GIRL SCOUTS OF THE USA
- GREY GOOSE
- HARRISBURG AREA COMM COLLEGE
- LUCY THE ELEPHANT
- NOVELTY EXPRESS
- OXYGEN WEAR INK
- SALON VIP DAY SPA
- SEA SHELL SHOP
- SNEADE'S ACE HOME CENTER INC.
- SUNSET BEACHWEAR INC
- SURF CITY 5 & 10
- SWORDS FROM SPAIN
DAMASCENE JEWELRY
- TALL PINES HARBOR
CAMPGROUND
- THE HAND STORE
- THE PINNACLE HOSPITALITY
GROUP
- THE SAND HOUSE
- VIRGINIA STATE PARKS

Types of Businesses Represented:

The majority of our buyers are Resort/Souvenir Stores and Specialty Stores, but you'll also see these types of businesses:

- ANTIQUE/VINTAGE
- APPAREL/FASHION ACCESSORIES
- BOOKSELLER
- CARD/STATIONERY RETAILER
- CATALOG/MAIL ORDER
- CHILDREN'S/TOY
- CHRISTMAS/SEASONAL
- DEPARTMENT STORE
- DRUG STORE/PHARMACY
- FLORIST
- GALLERY/CRAFT/
HANDCRAFTED RETAILER
- GARDEN CENTER
- GROCERY/GOURMET FOOD
- HARDWARE STORE
- HOME FURNISHING/ACCESSORIES
- HOSPITAL GIFT SHOP
- JEWELRY RETAILER
- LIFESTYLE RETAILER
- MUSEUM GIFT SHOP
- ONLINE RETAILER
- SPA
- WAREHOUSE STORES

Pricing

10' x 10' Booth **\$1,400**

*\$250 corner fee

*\$350 single corner fee

*\$300 premium position fee

Exhibitor booth packages include:

- 8' Side and back drapes
- One undraped table, chairs and one wastebasket
- One outlet per booth with 500 watts of electricity
- Booth identification sign
- Online & printed show directory listing
- Marketing materials to promote your booth

Interested in more info or ready to sign up?
Contact us today!



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Ocean City
RESORT GIFT EXPO

November 16-18, 2025



oceancitygiftshow.com