

Ocean City RESORT GIFT EXPO

NOVEMBER 15-17, 2026

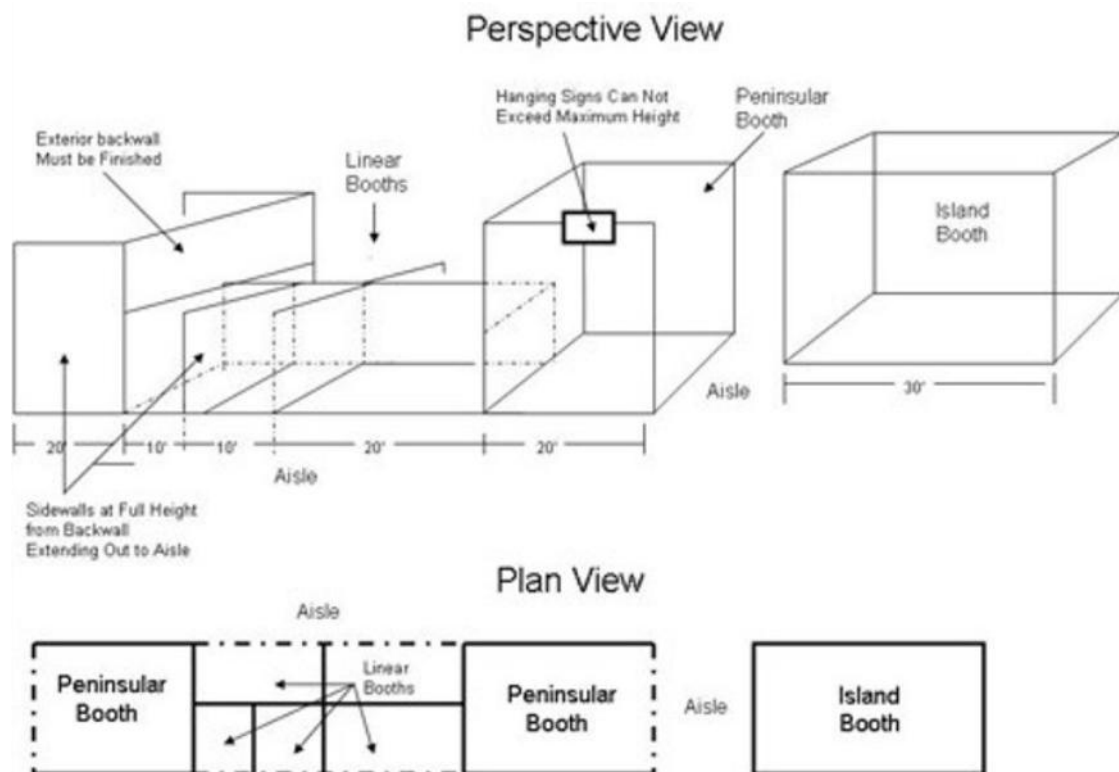
ROLAND E. POWELL
CONVENTION CENTER
OCEAN CITY, MD

Northeast's
Leading Show
for Souvenir &
Resort Retailers

Ocean City Resort Gift Expo Exhibit Booth & Tabletop Guidelines

EXHIBIT BOOTH GUIDELINES

The **Ocean City Resort Gift Expo** follows the **cubic content rule**, which allows exhibitors to make maximum use of their booth space. Under the cubic content rule, exhibitors may build up to the front of their booths, and up to the maximum allowable height (height restrictions below) according to booth type as indicated below.



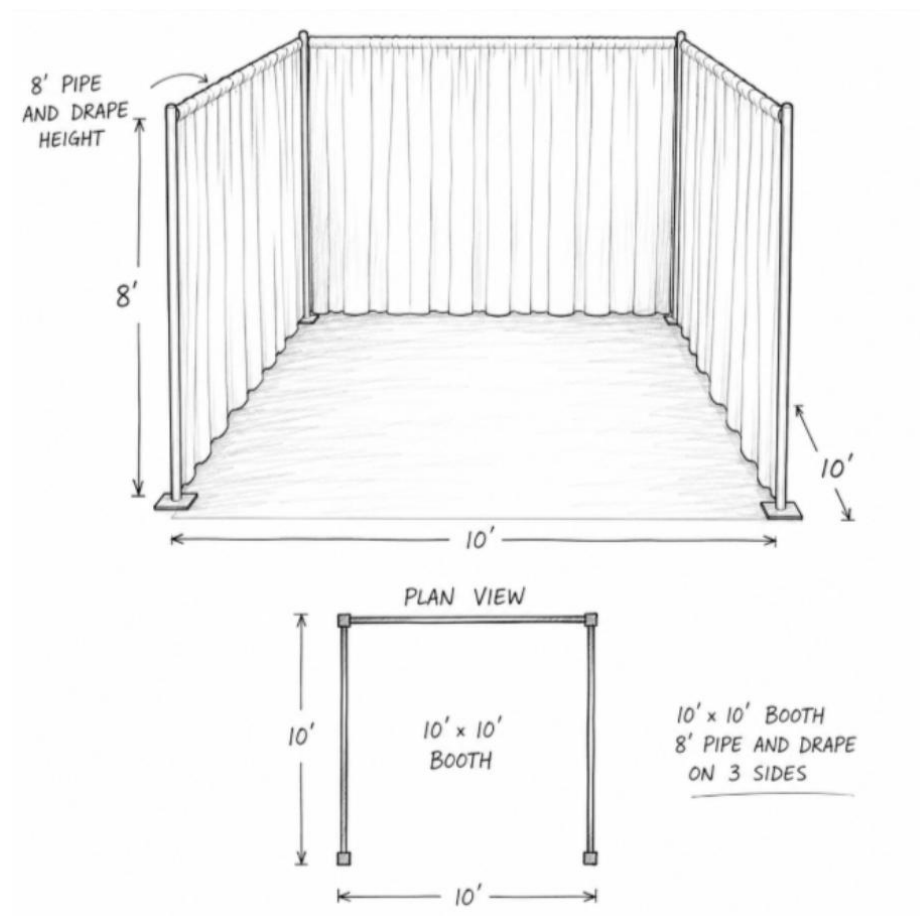


Height Restrictions:

The maximum height for all booths is 8' High. Booths may not exceed the 8' high pipe and drape. Height limits will be strictly enforced.

EXAMPLE BELOW IS A 10 X 10.

All inline booths look as below as a shell.





2026 Booth Package Inclusions

*The following is included in the cost of each 10x10 booth.

Booth Size	6' Tables (Undraped)	Chairs	Wastepaper Basket	Carpet	500-Watt Electrical outlet
10' x 10' Booth	1	2	1	Not Included	Included

**Aisle carpet in all the exhibit halls will be blue.

Included in Booth Package:

- Booth Pipe & BLACK Drape (8' High Side Drape & 8' High Back Drape)
- Booth Identification Sign
- Listing in the Official Show Pocket Directory
- Advertising and Promotion of the Event

Hanging Signs

Hanging Signs W Graphics Height Restrictions: Hanging signs and graphics may be permitted in Peninsula and Island Booths with Show Management and Venue approval. Approval for the use of Hanging Signs & Graphics should be received from Show Management at least 90 days prior to installation. Drawings must be available for inspection. Whether suspended from above or supported from below, they should comply with all ordinary use-of- space requirements per the specific Venue Rules and Regulations (for example, the highest point of any sign should not exceed the maximum allowable height for the booth type)



- Hanging Signs & Graphics should be set back 10 ft (3.05m) from adjacent booths.
- Signs must stay within the leased booth space without exception.

Exhibit Space Lighting and Sound: Without exception, all light and sound must be contained within, and directed into, the footprint of the contracted exhibit space.

- Additional lighting may be brought in for the exhibit space, however this lighting must be restricted to the contracted exhibit space. Lighting should not shine onto the aisles or into a neighbor's exhibit space.
- Sound must not be at a level that interferes with normal levels of communication in neighboring exhibit space and not exceed 75 decibels.

Columns: Exhibits with a full column in the booth area may utilize the column to enhance the booth design, provided fire cabinets and strobe lights remain visible and accessible. Column widths vary in size and Clarion Events recommends that Exhibitor contact its Exhibitor Services Manager if Exhibitor has any questions. Exhibitors may use the columns to the maximum height within the perimeter of the booth only. Consult with the venue for specific measurements and location of columns prior to installation. Note: Columns with fire hoses will require special attention so that fire hoses always remain accessible.

Balloons (Static and Controlled):

- Balloons filled with helium or hydrogen are not permitted (tethered or un- tethered, controlled or stationary)
- Balloons filled with air may be suspended from the ceiling in exhibits with a minimum size of 400sqft(36sqm), pending Venue approval. In this instance, these will be treated as hanging signs. Please refer to hanging sign rules in this document for additional information. This should be designed so that the balloon is stationary and will not sway in the airflow of open doors or air conditioning.

*Other guidelines may apply depending on the individual Venue Rules and Regulations.



Electrical:

- All 110-volt wiring should be grounded three-wire.
- Wiring that touches the floor should be "SO" cord (minimum 14- gauge/three-wire) flat cord, which is insulated to qualify for "extra hard usage."
- Cord wiring above floor level can be "SJ" which is rated for "hard usage."
- Using zip cords, two-wire cords, latex cords, plastic cord, lamp cord, open clip sockets, and two wire clamp-on fixtures is not recommended and is often prohibited. Cube taps are prohibited.
- Power strips (multi-plug connectors) should be UL approved, with built-in over-load

protectors.

Conducting Business outside of Exhibit Space: Distributing literature or promotional items outside of the contracted booth space is prohibited. If additional space is needed, please contact your sales manager to purchase additional exhibit hall floorspace.

Compliance with Laws: Exhibitor shall observe and abide by all applicable federal, state, and local laws, codes, ordinances, rules, and regulations, as well as all rules and regulations of Clarion Events and the Exhibition Hall. Exhibitors shall conduct themselves, and shall require its agents, employees, independent contractors, and representatives, to conduct themselves, always in accordance with customary standards of decorum and good taste in the industry.

Excessive Trash: Any Exhibitors promoting giveaways from their booths which generate additional trash are required to order porter service for their booth. Exhibitors who require a porter service for their booths, but do not order it, will automatically be billed for this service. Any wooden crates or large containers left on the show floor (not labeled as empty storage) will be subject to an additional fee for dismantling and disposal.



Booth Storage: Materials may be stored behind your booth during the show, however all materials stored must be masked/covered so they are not visible. A drape or cover may be ordered through the General Services Contractor

Unsightly Booths: Any unsightly booth areas must be masked off by the Exhibitor. This is commonly done with drape. Clarion Events, in its sole discretion, will determine whether booths are unsightly or have unsightly areas

Booth and/or Material Abandonment: Exhibitors that leave excessive literature and/or display materials in their booth at the end of the published move-out time will be deemed to be guilty of “material abandonment”. Any charges incurred on behalf of show management to remove the abandoned materials to ensure that show management can comply with the published move-out schedule of the facility as stated in their license agreement for the event will be billed to the exhibitor directly. Show Management & the facility will NOT be responsible for the recovery of abandoned materials that are left in an exhibitor’s booth past the move- out dates/times as published in the Exhibitor Manual.

PLEASE NOTE: If using a non-official contractor to set-up and/or dismantle your exhibit, the required form to request for set-up by non-official contractor along with the Certificate of Insurance naming the Official General Contractor as an additional insured, must be received by the specified deadline in the Exhibitor Manual. Otherwise, labor will have to be hired from the General Contractor by the non-official contractor for them to supervise your exhibit. These stipulations are strictly enforced to protect you, show management and the General Contractor.

Pictures below represent unsightly booth storage and booth displays that are not allowed.

