



FEBRUARY 21-23, 2023  
ORANGE COUNTY CONVENTION CENTER  
ORLANDO, FLORIDA, USA  
POWERGEN.COM // #POWERGEN23

## EXHIBITOR LISTING OPTIONS

Your new listings will provide you with features that you can take advantage of all year-round; including 1:1 meetings, PR publishing and more. All exhibitor booth contracts will require the basic listing and can be upgraded at any time.

PACKAGE	BASIC	PREFERRED
COMPANY NAME	YES	YES
COMPANY BOOTH *	YES	YES
ADDRESS	YES	YES
PHONE/TAX/TOLL FREE	YES	YES
EMAIL ADDRESS	YES	YES
WEBSITE URL	YES	YES
COMPANY CONTACT	YES	YES
COMPANY DESCRIPTION ONLINE/MOBILE APP	500 CHARACTERS	1,000 CHARACTERS
SOCIAL MEDIA ICONS IN LISTING WITH LINK	YES	YES
PRODUCT CATEGORIES	3	15
PRODUCT FEATURES	2	10
BRANDS	200 CHARACTERS	200 CHARACTERS
UPGRADE ICON IN EXHIBITOR LIST, FEATURED ICON ON FLOORPLAN		YES
COMPANY LOGO ONLINE/MOBILE APP	YES	YES
LOGO ON BOOTH ON FLOORPLAN (20X20 BOOTHS OR LARGER)		YES
PRESS RELEASES		YES
VIDEO (PRE-RECORDED 1 MINUTE)		YES
COMPANY REPS	2	6

### BUILT-IN MARKETING:



SOCIAL MEDIA SHOUT OUT



PRESS RELEASE



FLOOR PLAN LOGO



SHOW SPECIALS

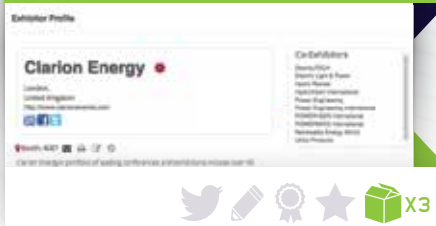


PRODUCTS

## COMPANY DESCRIPTION ONLINE + MOBILE APP

### BASIC - \$550

500 WORDS/350 CHARACTERS



X3

### PREFERRED - \$945

1000 WORDS/1,000 CHARACTERS



X15

POWERGEN.ES@CLARIONEVENTS.COM