

# **FEBRUARY 1-3, 2026**



Join us for the Philadelphia Gift Show, February 1-3, 2026 in Oaks, PA for the largest gift show in the tristate area.

Thank you for your support and active involvement in the Philadelphia Gift Show. We value your contributions and kindly request your help spreading the word about this event. This toolkit provides sample copy, social media posts, banners, and more to help you promote the event across a variety of channels.

### Follow @PHILLYGIFTSHOW on:



#PhillyGiftShow



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# **About the Philadelphia Gift Show**

The Philadelphia Gift Show has been the shopping destination of choice for the region's retailers to find the latest products that promise to differentiate your store from the rest and the hottest trends.

Join us **February 1-3, 2026** at the Greater Philadelphia Expo Center in Oaks, PA to experience the largest gift show in the tri-state area.



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## **Graphics for Download**

## **Images to Share**

Below are graphics you can use to promote your event participation. Click on the image and logo below to save and upload as a web banner.

You can download your custom graphics in the Exhibitor Resource Center. For assistance accessing the Exhibitor Resource Center, please contact:

## PhiladelphiaGift.ES@clarionevents.com









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# Instagram / Facebook Marketing Promotion

For optimal engagement on Instagram and Facebook, aim to post on weekdays, especially Tuesday through Thursday. The best times to post are mid-morning (around 9-11 AM) and early afternoon (around 1-3 PM) to align with their typical workday schedules. Avoiding early mornings, late evenings, and weekends, as these are lower in engagement.

It's also beneficial to schedule posts consistently and monitor engagement metrics to refine your posting schedule over time. Additionally, consider crafting content that is easy to understand and relevant to the interests and concerns of your audience.

Use the #PhillyGiftShow hashtag in your captions when posting on social media!



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# **Suggested Marketing Promotion**

#### **OPTION 1**

Discover what's waiting for you at the Philadelphia Gift Show! Join us February 1-3, and stop by Booth #### for exclusive offers. We can't wait to see you there! #PhillyGiftShow

### **OPTION 2**

Ready to explore the largest gathering of unique gifts and must-have merchandise? Catch us at the Philadelphia Gift Show, February 1-3! Swing by Booth #### for deals you won't want to miss! #PhillyGiftShow

### **OPTION 3**

**XXXX** - Insert your unique Exhibitor Promo Code located in the registration dashboard. If you need assistance, you can reach out to **philadelphiagift.es@clarionevents.com**.



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