

Advertising

PRODUCT PREVIEW GUIDE

Deadline: October 29

Your product image and company information will be featured in our Official Show Product Preview Guide that is promoted heavily leading up to the show, including:

- Mailed to prior and prospective attendees
- Featured on the Philadelphia Gift Show website, with link to your company listing
- Added to email blasts to pre-registered and prospective attendees
- Highlighted on social media channels

\$150



The advertisement is a vertical rectangular graphic with a light blue background. At the top, it reads "THE LARGEST GIFT SHOW IN THE TRI-STATE AREA" in bold blue text. Below this is a large circular image of a city skyline at dusk, with several smaller circular images overlaid showing various gift items like jewelry, candles, and gift boxes. Below the main image, it says "PRODUCT PREVIEW GUIDE" in bold pink text. At the bottom, it features the "PHILADELPHIA GIFT SHOW" logo in blue, the dates "FEBRUARY 2-4, 2025", and the location "GREATER PHILADELPHIA EXPO CENTER • OAKS, PA". There are also social media icons for Facebook, Twitter, and Instagram, and the hashtag #PhillyGiftShow. A red banner at the very bottom contains the text "REGISTER TODAY AT PHILADELPHIAGIFTSHOW.COM/PPG".

**THE LARGEST
GIFT SHOW
IN THE TRI-STATE AREA**

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PHILADELPHIA
**GIFT
SHOW**

FEBRUARY 2-4, 2025
GREATER PHILADELPHIA EXPO CENTER • OAKS, PA

REGISTER TODAY AT [PHILADELPHIAGIFTSHOW.COM/PPG](https://philadelphiagiftshow.com/ppg)