

Advertising

PRODUCT PREVIEW GUIDE

Deadline: November 17

Your product image and company information will be featured in our Official Show Product Preview Guide that is promoted heavily leading up to the show, including:

- Mailed to prior and prospective attendees
- Featured on the Philadelphia Gift Show website, with link to your company listing
- Added to email blasts to pre-registered and prospective attendees
- Highlighted on social media channels

\$150

A promotional graphic for the Philadelphia Gift Show Product Preview Guide. The background is a light blue and white wood-grain pattern. On the left, a large purple circle contains the text 'Discover, Connect, Shop' in a white script font, followed by '...at the Largest Gift Show in the Mid-Atlantic' in a smaller blue sans-serif font. To the right of this circle, the words 'PRODUCT PREVIEW GUIDE' are written in a bold blue sans-serif font. Below the purple circle, there are three circular inset images: one showing a wooden tray with grooming products (a brush, a bottle, and a soap dish), another showing a stack of chocolate brownies tied with a red string, and a third showing a person's hands adorned with multiple colorful rings. At the bottom left, there are social media icons for Facebook, Twitter, and Instagram, followed by the hashtag '#PhillyGiftShow'. Below these are the logos for 'CLARION' and 'GIFT SOLUTION GROUP'. On the right side, the text 'PHILADELPHIA GIFT SHOW' is written in a large blue sans-serif font, with 'FEBRUARY 4-6, 2024' and 'GREATER PHILADELPHIA EXPO CENTER OAKS, PA' in a smaller blue sans-serif font below it. At the very bottom right, a purple rectangular button contains the website address 'philadelphiagiftshow.com/ppg' in white text.