

Promotional Digital Packages



Enhance your online listing with cost-effective upgrade packages!

		BASIC (INCLUDED)	SILVER \$300	GOLD \$500	PLATINUM \$800
Live Demo	20 minute live demo to take place 1 month before the show – includes support from Philly Gift team to prepare, moderate, host via Zoom Webinar				✓
Live Demo Promo	Inclusion in Live Demo week marketing; Promo emails; Website page; Social media posts				✓
Product Preview Guide (product listing)	Product image, description, company name, and booth number in Product Preview Guide				✓
Product Preview Guide (demo promotion)	Following live demos, your recorded video will be added to special page in Product Preview Guide, with link to your video, company name, logo and booth #				✓
On-Demand Video	Following live demos, your recorded video will be added to the show website				✓
Product Categories	Help buyers find you by selecting the categories that best describe your products	10	15	UNLIMITED	UNLIMITED
Company Online Profile	Introduce your company to make a great first impression	250 CHARACTERS	2000 CHARACTERS	3000 CHARACTERS	3000 CHARACTERS
Show Specials	Spotlight special deals like discounts, giveaways, & sweepstakes	1	4	10	15
Press Releases	Get more coverage by sharing the latest news about your company		2	5	10
Digital Product Showcase	Engage attendees with detailed product descriptions along with full color images		4	10	15
Videos	Tell your story to potential buyers through promotional videos		1	3	5
Premium Position	Your exhibitor listing will be placed at the top of the exhibitor list and search results			✓	✓
Company Logo	Include your logo with your listing to stand out and expand brand awareness			✓	✓
Show Daily Logo Inclusion					✓
Email Promotion	Product Image inclusion in 1 pre-show email to pre-registered attendees & to pre-registered VIP attendees		✓	✓	✓
Social Media Spotlight	Product image and custom message promoted on the show's Facebook, Instagram & Twitter		✓	✓	✓
Website URL	Drive traffic to your website	✓	✓	✓	✓