

# Advertising



## SHOW DIRECTORY

*Deadline: December 3*

The Philadelphia Gift Show directory features vendor information and alphabetical listing of companies and lines as well as products by category. It is distributed on-site and posted on our website, giving attendees access to your information before, during and after the show. There's no better way to ensure your company is noticed by every attendee than with an ad. *See next page for pricing.*

## EXCLUSIVE DIRECTORY-ADDENDUM SPONSOR

*Deadline: January 14*

Company logo and information prominently displayed on the official show directory addendum insert. Addendums are inserted into every directory handed out on show site.

**\$500**

**THE LARGEST  
GIFT SHOW  
IN THE TRI-STATE AREA**

**SHOW  
DIRECTORY**

**PHILADELPHIA  
GIFT  
SHOW**

**FEBRUARY 2-4, 2025**  
GREATER PHILADELPHIA EXPO CENTER  
OAKS, PA

[philadelphiagiftshow.com](http://philadelphiagiftshow.com)

CLARION GIFT & SOUVENIR GROUP

#PhillyGiftShow

The advertisement is a vertical rectangular graphic with a light blue background. At the top, it features the text 'THE LARGEST GIFT SHOW IN THE TRI-STATE AREA' in bold blue letters. Below this is a large circular image of a cityscape (Philadelphia) with several smaller, overlapping circular images showing various gift items like jewelry, candles, and home decor. The text 'SHOW DIRECTORY' is prominently displayed in large, bold, pink letters. Below that, 'PHILADELPHIA GIFT SHOW' is written in large blue letters. The dates 'FEBRUARY 2-4, 2025' and the location 'GREATER PHILADELPHIA EXPO CENTER OAKS, PA' are listed in smaller blue text. A pink button contains the website 'philadelphiagiftshow.com'. At the bottom, there is a logo for 'CLARION GIFT & SOUVENIR GROUP' and social media icons for Facebook, Twitter, and Instagram, along with the hashtag '#PhillyGiftShow'.