XPress Leads®
A Freeman Company

PHILADELPHIA
GIFT SHOW
FEBRUARY 4-6, 2024
GREATER PHILADELPHIA EXPO CENTER
OAKS, PA

THE LARGEST
GIFT SHOW
IN THE TRI-STATE AREA

Exclusive
Event Vendor

XPress Connect **App**

Turn your phone or tablet into the most powerful lead collection solution available. Download the app to your Apple or Android devices and start collecting high quality prospect profiles. Scan, qualify and follow-up all from the device you know best—your own.

Order Today and don't miss a single lead:
www.xpressleadpro.com   Showcode: **phgs0224**

Top **Features**

Literature Fulfillment
Email links quickly with all the information customers and prospects request

Custom Qualifiers
Customize your qualifying questions and responses to build full prospect profiles

Instant Email Follow-up
Follow-up with hot prospects who visit your booth

Rate Leads
Identify top prospects and customers by assigning a rating

Schedule Appointments
Set up follow-up meetings with leads and close more deals

VIP Alerts
Receive a text alert when anyone you identify as a VIP enters your booth

Exhibitor Portal
Leads, analytics, instructions, and best practices online all the time

XPress Connect App

Easy and **Compatible**

The XPress Connect App is available in the App Store and Google Play for use on your mobile device and runs on Apple iPhone 10.1 and Android version 11.0 or greater. Scan badge QR codes using your device's camera. Some functionality such as follow-up requires connectivity. Offline mode keeps your running in all situations until you can connect and sync up for full information.

Happy **Customers**

We think XPress Connect is the best lead retrieval available, and our customers agree:

"I have never had a better supplier representative for a tradeshow service."
- *Allied Machine and Engineering Corp*

"Worked like a dream. Best lead retrieval device ever. Very fast and I've dealt with a lot of them."
- *Atlas*

"I think it's indispensable. I think if someone doesn't get it, they're crazy!"
- *Global Packaging Group*

Give Our App a **Test Drive**

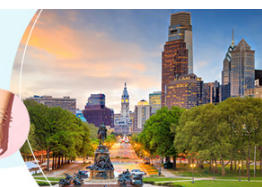Give the app a try for free and learn more with a video and portal education center.

FREE Demo App	Video Tutorial	XPress Leads Portal

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![PHILADELPHIA GIFT SHOW] **THE LARGEST GIFT SHOW IN THE TRI-STATE AREA**

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Scan to View the XPress Connect Video

http://www.cdsreg.com/xpress-connect-app-tutorial/

Scan to Place an Order
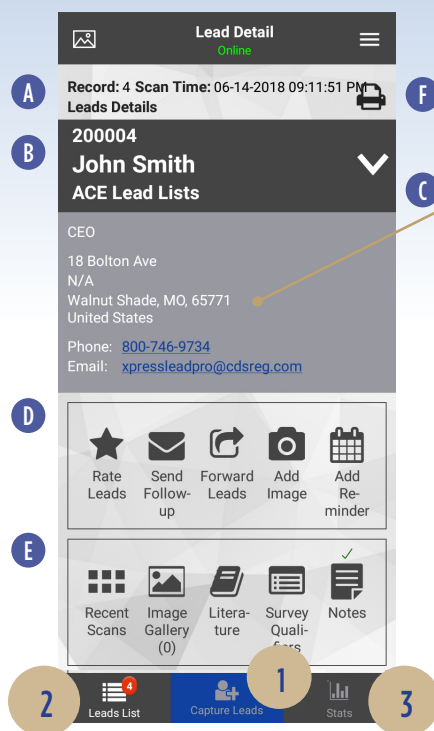
http://www.xpressleadpro.com

XPress Connect App

on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

Features Include:

- Scan Anywhere, Anytime
- Real-time Leads List
- Lead Rating • Add Images to Lead
- Add Notes • Follow-up Emails
- Forward Leads • Literature Fulfillment
- Schedule Appointments

A. Date/time stamp

B. Name, company, badge #

C. Contact information

D. Rate lead
   Send email follow-up
   Forward lead
   Add image
   Schedule appointments

Exclusive Event Vendor

Lead Detail
Online

A Record: 4 Scan Time: 06-14-2018 09:11:51 PM
Leads Details

B 200004
John Smith
ACE Lead Lists

C

CEO

18 Bolton Ave
N/A
Walnut Shade, MO, 65771
United States

Phone: 800-746-9734
Email: xpressleadpro@cdsreg.com

D
Rate Leads | Send Follow-up | Forward Leads | Add Image | Add Reminder

E
Recent Scans | Image Gallery (0) | Literature | Survey Qualifiers | Notes

2 Leads List | **Capture Leads** | Stats **3**

System Requirements:
Android – compatible with phones and tablets 11. or higher
Apple iOS – compatible with phones and iPads 10.1 or higher
3 megapixel or higher camera is recommended on all devices

E. Review recent scans
   Image count
   Literature Fulfillment
   Surveys/Qualifiers
   Type or record notes

F. Print lead detail

1. CAPTURE LEADS

Scan the QR code or type the badge number.

Login using existing account or click on Create Account to register. Connect License is required.
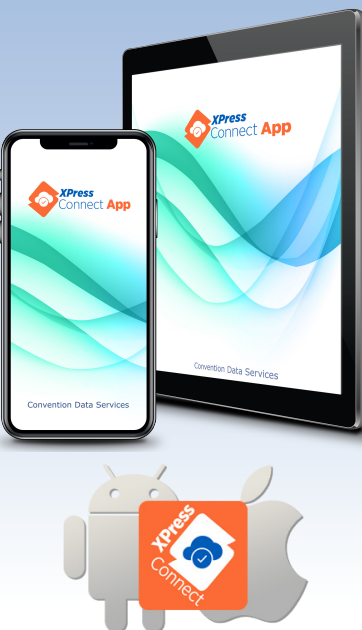
Email
Password

🔒 Login
Forgot Password?

Not Registered?
👤 Create Account

2. LEADS LIST

Search and sort the leads list.
Click to access the lead detail.

Lead List
Online

| Scanned Leads | Manual Leads |

8	John Smith ACE Lead Lists	200004
7	William Jones Billingsgate Corp	200006
6	Nancy Lockhart At The Show Co.	200016
5	Evelyn Brown Portable Solutions Inc.	200007
4	Jane Doe Prospecting Pros	200005

3. STATS

View your lead statistics by rating, hour and demographics.

●●○○ AT&T 1:10 PM 78%

Export | **Stats** Online

Total Lead Count : 30

Number of Leads by Rating

Number of Leads by Hour 12-9-2014

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For tech support during normal business hours (9am to 5pm EST), please call (800)-746-9734 option #2
For tech support outside of these hours, please call (774)-247-4008

XPress Leads™
Driving Event Connections