



# MEET MATCH!

February 4 - 6, 2024 | Greater Philadelphia Expo Center | Oaks, PA

MATCH! is the Philadelphia Gift Show’s customized meeting experience that puts your brand in front of top retail buyers based on mutual interests. The MATCH! format is designed to accelerate your sales through **GUARANTEED FACE-TO-FACE MEETINGS** in the most efficient, cost-effective way!

## HOW THE PROGRAM WORKS:

When you purchase MATCH! as an add-on to your booth package, you’ll receive 3 guaranteed matched meetings in your booth during the show. The program format is carefully curated to focus on accelerating your sales cycle by connecting you with pre-qualified business meetings set up by our team.

## 3 MEETING PACKAGE: \$500

### INCLUDES:

- Access to buyer profiles
- MATCH! networking reception
- Opportunity to provide product for MATCH! buyer goody bags
- Booth recognition
- Concierge service
- Company branding on matchmaking platform and website

\*Space is limited to 25 exhibitors

## WHO YOU’LL MEET WITH:

Our buyer participants are pre-vetted and must qualify for the program by having an immediate buying need as well as meet annual revenue requirements.

### Meet with:

- Gift Stores
- Specialty Stores
- Garden Centers
- Hospital Gift Shops & Pharmacies
- Boutiques
- Seasonal Stores
- Jewelry Retailers
- Amusement/Theme Parks
- & Many More!

## BUYERS LIKE THESE PLAN TO PARTICIPATE!

- Kimila Creations
- Asher’s Chocolate Company
- Artisan Housse
- Sorella Amore
- Retail Concepts
- Cozy Creek Family Campground
- Fox Chase Center Hospital
- Norland Avenue Pharmacy LLC
- Mosaic Arts
- Cooks Corner
- Invitations Plus

**AND MORE!**

## READY TO ENGAGE WITH BUYERS? CONTACT OUR SALES TEAM:

April Holinek  
678.370.0326

April.Holinek@clarionevents.com

Jeannie Dorchak  
678.370.0340

Jeannie.Dorchak@clarionevents.com

Bill McNulty  
203.580.8650

Bill.McNulty@clarionevents.com