

# PHILADELPHIA GIFT SHOW

*Your invitation to exhibit*  
*Revitalize your sales & connect with customers*

**FEBRUARY 4-6, 2024 · GREATER PHILADELPHIA EXPO CENTER · OAKS, PA**

For more than 25 years, the Philadelphia Gift Show, has been the shopping destination of choice for the region's retailers. Taking place February 4-6, 2024 at the Greater Philadelphia Expo Center, thousands of retailers from the Mid-Atlantic and Tri-State areas will gather to find the newest products and hottest trends.

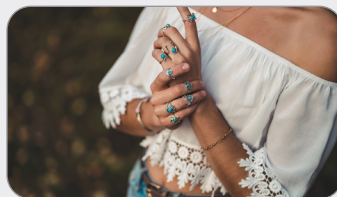
## WHY EXHIBIT?



Reach **NEW**  
buyers and  
retail markets



**SHOWCASE**  
unique products  
and new designs



**MEET**  
face-to-face  
with quality buyers



**CUSTOMIZED**  
marketing  
opportunities to  
drive sales

## EVERYTHING IN ONE PLACE

This show is strongly supported by the region's top sales agencies, up-and-coming companies and established manufacturers, so attending retailers know they'll find everything they need, right here.

**85%**

of attendees come to  
see new products

**76%**

come to  
place orders

**70%**

come to source new  
products or suppliers

The Philadelphia Gift Show's growing selection and reputation continue to attract a versatile audience of retailers who are increasingly looking to regional markets to save on travel and stay close to home.

### This vibrant audience includes:

Airport Gift Shops  
Amusement Parks  
Baby & Children's Stores  
Beach Shops  
Birding/Outdoor Retailers  
Boutique/ Lodges  
Casinos

Department & Chain Stores  
Drug Stores  
Fashion Accessories Stores  
Floral Gift Stores  
Garden Centers  
General Gift Stores  
Gourmet Retailers

Hardware Stores  
Home Accent &  
Furnishings Stores  
Hospital Gift Shops  
Independent & Specialty Stores  
Mail Order Catalogs  
Maternity Stores

Nurseries  
Parks/ Recreation Centers  
Souvenir Shops  
Theme Parks/ Resorts  
Toy Stores  
Zoos  
Many More!

[philadelphiagiftshow.com](http://philadelphiagiftshow.com) | [#PhillyGiftShow](https://twitter.com/PhillyGiftShow)

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**85%**  
of attendees would  
recommend to a  
friend or colleague



Located in the heart of the show floor, this expanded showcase will be positioned as THE place for retailers to find the newest handcrafted resources for even more unique, artisan gifts.



If you are a wholesaler looking to unload your current inventory, then this section is for you. Buyers are looking to re-stock their stores and need products now! Don't miss this opportunity to quickly get your products in their hands.



Looking to sell souvenir and resort products? In this area of the floor buyers know they can find an unrivaled selection of resort, destination and logo products to gear up for the tourist season!

## PRICING

	10' x 10'	5' x 10'
General Booth Package	\$2,185	\$1,535
Artisan Alley Package	\$1,975	\$1,535
Corner Fee: \$275 (Limited availability)		

## EXHIBITOR BOOTH PACKAGES INCLUDE:

- 8' Side and back drapes
- Choice of one 4', 6' or 8' draped table
- One chair
- One wastebasket
- Booth ID sign
- Free on-site Freight handling
- Online & printed show directory listing
- Marketing materials to promote your booth

**INTERESTED IN MORE INFO OR READY TO SIGN UP?**  
**CONTACT OUR TEAM TODAY:**

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