

# Made in America Sponsorship

Retailers are looking for American-made products. Help them find yours with the added exposure you'll get through the Philadelphia Gift Show's Made In America Sponsorship Package.



## PRODUCT PREVIEW GUIDE CALL-OUT

Your product image highlighted in spread within the product preview guide identifying your Made in America status. The guide is mailed out to thousands of pre-registrants and prospective attendees in advance of the show.\*

## PRODUCT PREVIEW AREA

A 1' x 1' space in the new Made in America preview area to showcase your product. Includes a sign with your company name and booth number.

## MADE IN AMERICA SHOW SIGN

Your company and both number will be included on special signage in the lobby area highlighting exhibitors offering American-made resources.

## REGISTRATION HANDOUT

Your company and booth number will be included on a handout at both registration areas highlighting exhibitors offering American-made resources.

## FLOOR STICKER

Special sticker on floor at entrance of your booth clearly identifying your company's American-made offerings.

## PRESHOW BUYER EMAIL & SOCIAL POST

Company logo and product image inclusion in 1 pre-show email sent to all pre-registered attendees and 1 pre-show social media post sent out to our large follower base.

**PACKAGE PRICE: \$300**

*\*Pending deadline is met for production.*