



FEBRUARY 11-13, 2025 | DALLAS, TEXAS
KAY BAILEY HUTCHISON CONVENTION CENTER

2025 FUTURE ENERGY LEADERS - PARTNER FORM

TODAYS DATE: _____

Focused on bringing the next generation of energy professionals to POWERGEN International (PGI), FUTURE ENERGY LEADERS (FEL) looks to attract those enrolled in a higher institution currently pursuing Engineering degrees within the power generation industry (i.e. Electrical, Software, Mechanical, etc).

Please complete and sign this Partner form in order for your organization to be a part of this program.

***Logo required*:** Please provide a full-color hi-res logo with this completed form. (.EPS & .PNG file format preferred)

I. DESIGNATED MAIN CONTACT

Please provide one person who will be the main point of contact. This person will be the day to day contact for Clarion related to the students participation at the event.

Contact Name: _____ Title: _____

Company Name or Organization: _____

Postal Mailing Address: _____ City: _____

State: _____ Province: _____ Postal Code: _____ Country: _____

Telephone (Work and Mobile): _____ E-mail: _____

II. CLARION AGREES TO

In exchange for _____ participation, Clarion agrees to provide the following:

1. Host one (1) live webinar Q&A info-session the week before PGI 2025 to students who have already registered.
2. Provide one (1) complementary PGI 2025 full conference pass per student (**est. value \$1,500**).
 - a. **Each student will need to register themselves via the unique registration code provided to the Partner.**
 - b. Each Student pass includes the following:
 - i. Access to Keynote speaking events, Conference sessions, Expo Hall floor, Networking parties, etc.
 - ii. Free Lunch on Tuesday & Wednesday.
 - iii. **Complementary admission to (1) POWERGEN University* course on Monday, February 10.**
*NOTE: Limited seats available, so students will need to sign-up while registering.
3. Provide Students one (1) digital Certificate of Completion to each registered Student post-event.
4. One (1) organic social media promotion on PGI's Facebook, LinkedIn, and Twitter social channels announcing Partnership.
5. Display Partner's logo on PGI website and signage (where appropriate).

III. PARTNER AGREES TO

1. Supply Clarion Events a hi-resolution logo (.eps file preferred).
2. Provide Clarion Events authorization to display Partner logo on PGI 2025 website and event materials.
3. Promote FEL to qualifying students within the organization via the following avenues:
 - Two (2) dedicated email blasts* to Engineering student body [*Clarion Events will supply HTML]
 - Deadline: Once during the Fall 2024 semester and once during the Spring 2025 semester.
 - Post two (2) organic social media posts* to Partner channels [*Clarion Events will supply assets]
 - Deadline: Once during the Fall 2024 semester and once during the Spring 2025 semester.
 - Feature PGI 2025 on Student event calendar until end of show (if applicable). [*Clarion Events will supply assets]
 - Complete a form after the event to help measure the success of email blasts and social media posts.
4. Encourage students to attend POWEGEN's Future Energy Leaders program on the following days:
 - **Monday, February 10, 2025:**
 - 8:00am - 5:00pm: POWERGEN University Course (optional, will need to pre-reg)
 - **Tuesday, February 11, 2025:**
 - 8:30am - 3:45pm: Keynotes & Conference sessions, show floor access, and exclusive exhibit hall tour.
 - 4:00pm - 6:00pm: Opening Reception
 - **Wednesday, February 12, 2025:**
 - 8:15am - 4:45pm: Keynotes & Conference sessions and show floor access.
 - 3:30pm - 6:30pm: Networking Party
 - **Thursday, February 13, 2025:**
 - 9:30am - 12:15pm: Conference sessions and show floor access

If this agreement is acceptable to you, please sign below and return it to me at your earliest convenience.

Please don't hesitate to contact me if you have any questions!

Agreed by Clarion Events

Date:

Full Name: Gabriella Cecere

Title: Senior Content Coordinator

Signature

Agreed by Partner

Date:

Full Name:

Title:

Signature