



*Built on legacy
Made for now.*

SPONSORSHIP & MEDIA KIT
AUGUST 2026

SUNDAY, AUG 9 - WEDNESDAY, AUG 12, 2026
THE EXPO AT WORLD MARKET CENTER / LAS VEGAS, NEVADA





Welcome.

WWIN is the industry's trusted destination for modern sportswear and ageless fashion – a place where discovery feels effortless, where meaningful orders are placed, and relationships are built to last. Our voice blends sophistication, enthusiasm, authenticity, and trust with a focus on value, efficiency, inclusivity, and savvy connection-building.

SPONSORSHIP INSERTION ORDER

(WWIN // AUG 2026)

For more information, click on a product to view details.

WEBSITE/DIGITAL

- Digital Registration Sponsorship: \$3,500
- Countdown Sponsorship: \$1,500
- Post Show Survey Sponsor: \$2,500
- Social Media Package - Single Show Post: \$300
- Email Sponsorship-Single Email: \$500
- Email Sponsorship: Email Package: \$1,200
- Email Sponsorship: Full Email Package: \$10,000
- Single Social Media Post: \$300
- Social Media Package: \$750

PRINT/SHOW MAP

- Back Cover: \$2,500
- Full Page Ad: \$1,200
- 1/2 Page Ad: \$850
- 1/4 page Ad: \$600

FASHION DISPLAYS

- Show Floor Trend Discovery Display: \$1,150
- Mannequin Registration Display: \$950
- Sustainable Fashion Display: \$850
- Made in USA Display: \$950

ONSITE/HOSPITALITY

- VIP Buyer Lounge Sponsor: \$8,500
- Buyer Lunch Sponsorship: \$5,000
- Breakfast Sponsor: \$2,000
- Opening Night Happy Hour: \$8,000
- Water Bottle Sponsor: \$3,500
- Coffee Sponsorship: \$1,500
- Custom Onsite Activation \$_____

PRINT/SIGNAGE + GRAPHICS

- Buyer Lanyards: \$1,500
- Bag Sponsor: \$4,000
- VIP Swag Bag Sponsor: \$950
- Door Decals (Set of 2): \$1,500
- Registration Banner: \$4,000
- Outdoor Banners: \$15,000
- North Lobby Windows (Interior)
 - Full Top Row: \$3,500
 - Full Bottom Row: \$3,500
 - Small Window Decal: \$3,200
 - Smaller Window Decal: \$2,000

EXHIBITING COMPANY _____

MAIN CONTACT NAME _____

MAIN CONTACT EMAIL _____

MAIN CONTACT PHONE _____

ON-SITE CONTACT NAME _____

ONSITE CONTACT PHONE _____

GRAND TOTAL: \$ _____



Digital Opportunities

DIGITAL REGISTRATION SPONSORSHIP

\$3,500

Reach every single buyer that registers for the show! As the Digital Registration Sponsor, your banner ad will be placed at the top of the registration page as well as on every email confirmation sent to all registrants.

COUNTDOWN SPONSOR

\$1,500

Your logo and link are featured on the homepage countdown to WWIN pre-show.

EXCLUSIVE

POST-SHOW SURVEY SPONSOR

\$2,500

Logo on survey, 2 reminder emails, and a promo placement on thank-you page. Exclusive sponsorship. This will be sent to every buyer who attended WWIN. The post-show survey is one of the most-viewed emails with high open rates and an engaged audience. Buyers take the time to respond. The "thank-you page offer" adds direct measurable ROI.



EMAIL SPONSORSHIP

SINGLE EMAIL

\$500

This package includes inclusion in 1 email. Brand will be prominently displayed at the top of one of our most popular emails for attendees in a banner style ad (ex: Know Before You Go, Registration is Now Live, etc). Email will be sent to the WWIN database of over 15k active emails. Must provide logo and any other graphics to be displayed. Fulfilment date will be agreed upon by the WWIN team and the sponsor based on availability.

EMAIL PACKAGE

\$1,200

This package includes inclusion in 3 emails. Brand will be prominently displayed at the top or bottom of our most popular emails for attendees in a banner style ad (ex: Know Before You Go, Registration is Now Live, Countdown email, etc). Email will be sent to the WWIN database of over 15k active emails. Must provide logo and any other graphics to be displayed. Fulfilment dates will be agreed upon by the sponsor and the WWIN team based on availability.

FULL EMAIL PACKAGE

\$10,000

Exclusive to one sponsor. This package includes inclusion in all emails (approximately 40-50 pre-show emails). Brand will be prominently displayed at the top or bottom of all attendee emails in a banner style ad. Email will be sent to the WWIN database of over 15k active emails. Must provide logo and any other graphics to be displayed. To be included in the full show cycle emails, sponsorship must be purchased by June 1.



2.4K

FACEBOOK FOLLOWERS

“The WWIN show is amazing, which is the reason that **we never leave this show.** It’s convenient, easy to operate and **offers so much. We wouldn’t go anywhere else!**”

MELODY
Buyer: Melody's Reflections

Social Media

SINGLE SOCIAL MEDIA POST

\$300

This package includes one (1) dedicated social media post on the WWIN social feeds. Must provide content and graphics.

1080x1080 png

SOCIAL MEDIA PACKAGE

\$750

This package includes three (3) dedicated social media posts on WWIN’s social media feeds (Instagram, Facebook and LinkedIn), (2) Pre Show post (1) On-Site story with booth number call out and link to your website. Must provide content and graphics.

1080x1080 png

Print/Show Map Advertising

Deadline for all print ads: JULY 20, 2026

BACK COVER

\$2,500 – 3.75” x 10.125”

The most prominent ad space for the printed show directory.

FULL PAGE AD

\$1,200 – 3.75” x 10.125”

Full page ad in the printed show directory.

1/2 PAGE AD

\$850 – Vertical – 3.875” x 10.375”

\$850 – Horizontal – 8” x 5.0625”

Half page ad in the printed show directory.

1/4 PAGE AD

\$600 – 3.875” x 5.0625”

Quarter page ad in the printed show directory.

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Fashion Display Opportunities

Deadline for all fashion displays: JULY 9, 2026

NEW! SHOW FLOOR TREND DISCOVERY DISPLAY

\$1,150

Showcase one complete look on a mannequin positioned in a high-traffic area of the show floor as part of our trend and inspiration displays. Each display includes a mannequin, branded signage featuring your company name and booth number, and a unique QR code directing buyers to a custom landing page with your brand profile, contact information, and any onsite incentives you wish to promote (such as free shipping, gift with purchase, or-order discounts).

This turnkey opportunity keeps your brand front and center - inviting buyers to engage with your story, explore your collection, and connect with you directly while inspiration is fresh!

All samples must be approved by show management.



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MANNEQUIN REGISTRATION DISPLAY

\$950

Showcase one full look on a mannequin in the registration lobby area. Includes one mannequin and a sign with your company name and booth number.

SUSTAINABLE FASHION DISPLAY

\$850

Feature one of your sustainable pieces in our display area. Includes one mannequin and a sign highlighting that the produce is sustainably sourced/manufactured.

MADE IN USA DISPLAY

\$950

Highlight one of your Made in the USA products in our display area. Includes one mannequin and a sign highlighting that product is MADE IN USA.



Onsite & Hospitality



VIP BUYER LOUNGE SPONSOR

\$8,500

Sponsor our VIP Buyer Lounge and get your brand in front of our top buyers. Includes logo recognition on signage, email promotion and personal invitation from you to our entire VIP list, list of all buyer leads that enter the lounge, 3 mannequin vignettes in the VIP lounge with sign and booth number and daily batch cocktails for 200 people.

Deadline: June 9, 2026

BUYER LUNCH SPONSORSHIP

\$5,000

Sponsor lunch for our buyers during one day of the show. Includes logo recognition on signage, promotion in all pre-show and printed event schedules and branded napkins.

Deadline: June 9, 2026

BREAKFAST SPONSOR

\$2,000

Sponsor breakfast for our buyers during one day of the show. Includes prominent signage at the breakfast stations, promotion in pre-show event schedule and branded coffee sleeves.

Deadline: June 9, 2026



OPENING NIGHT KICK OFF HAPPY HOUR

\$8,000

Sponsor our popular happy hour event. Includes an exclusive wine stand at your booth, logo on signs, custom branded napkins, and promotion in all pre-show event guides.

Deadline: July 8, 2026

WATER BOTTLE SPONSORSHIP

\$3,500

Branded water bottles including signage on and beside the bin. Includes a four-sided tower and bin and 3000 10oz branded water bottles.

Deadline: June 1, 2026



COFFEE BREAK SPONSORSHIP

\$1,500

Sponsor 1hr afternoon coffee and tea breaks for 500. Sponsorship includes signage on each beverage station, custom coffee sleeves and napkins.

Deadline: June 1, 2026

CUSTOM OPPORTUNITY!

Interested in curating an experience all your own? We'd love to collaborate with you!

Call us to discuss options and pricing!

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Signage & Branding

EXCLUSIVE

BUYER LANYARDS

\$1,500

Have your company name and logo imprinted on the official show lanyards distributed to all attendees. Sponsorship requires exhibitor to provide 3000 branded lanyards.

Deadline: June 1, 2026

EXCLUSIVE

BAG SPONSOR

\$4,000

Sponsor the official show bag, which will be distributed to all attendees. Your logo will be prominently displayed on these dual-branded bags. Sponsorship requires exhibitor to provide 3000 co-branded bags.

Deadline: June 1, 2026

VIP SWAG BAG SPONSOR

\$950

Drive qualified buyers to your booth through our VIP Swag Bag Program. Connect with 100 pre-selected retailers and receive post-show lead reporting through Converge.

Sponsor must provide 100 approved giveaway items.

Deadline: June 1, 2026



Signage & Graphics



DOOR DECALS

\$1,500 for a set of two

Welcome every attendee to the show with your company's logo on the entrance doors. 37.5" w x 79.5"h

Deadline: June 1, 2026

REGISTRATION BANNERS

\$4,000

Your company's logo, image and booth number showcased in the registration lobby. 240x 120 limit 3

Deadline: June 1, 2026

EXCLUSIVE

OUTDOOR BANNERS

\$15,000

Your image and booth number showcased on the exterior of the building for all attendees to see. 538"w x 318"h

Deadline: June 1, 2026

NORTH LOBBY WINDOWS (Interior)

OPTION 1: FULL TOP ROW

\$3,500

- Material: Wall Sticker
- Dimensions: 54.96 w x 89.4 h
- Qty: Set of 9
- Sides: 1

OPTION 2: FULL BOTTOM ROW

\$3,500

- Material: Wall Sticker
- Dimensions: 54.96 w x 91.92 h
- Qty: Set of 9
- Sides: 1

OPTION 3: SMALL WINDOW DECAL

\$3,200

- Material: Wall Sticker
- Dimensions: 50 x 50
- Qty: Set of 18 or 2 sets of 9
- Sides: 1

OPTION 4: SMALLER WINDOW DECAL

\$2,000

- Material: Wall Sticker
- Dimensions: 36 x 36
- Qty: Set of 18 or 2 sets of 9
- Sides: 1



GET IN TOUCH

FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT:

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