

FDIC Exhibitor Points Program Criteria

Points are accumulated over the last three years

Example: FDIC 2024 points will be calculated using 2021-2023 data.

FLOOR SPACE

Sq. Ft.	Points
15,000 +	20
10,000 - 14,999	15
5,001 - 9,999	10
2,501 - 5,000	5
1,001 - 2,500	4
501 - 1000	3
101 - 500	2
100	1

SPONSORSHIP

Amount	Points
\$100,000+	20
\$75,000 - 99,999	15
\$50,000 - 74,999	10
\$40,000 - 49,999	8
\$30,000 - 39,999	6
\$20,000 - 29,999	5
\$10,000 - 19,999	2
\$5,000 - 9,999	1

365 PRODUCT ZONE LISTING

Package	Points
Gold Listing	1
Platinum Listing	2

MATCH! POINTS

Meetings	Points
MATCH Plus	1
Metro Officers Innovation Briefing Sponsorship	5

HYBRID EVENTS – FDIC PN, Fire Academy, Inv. Online Events (Calculated through 2021)

Amount	Points
\$100,000 +	15
\$70,000 – 99,999	10
\$40,000 – 69,999	8
\$20,000 - 39,999	6
\$10,000 - 19,999	4
\$5,000 - 9,999	2

PRINT AND/OR DIGITAL MEDIA ADVERTISING – FE, FA, FFN, JEMS

Amount	Points
\$200,000+	40
\$150,000 - 199,999	30
\$75,000 - 99,999	15
\$50,000 - 74,999	10
\$40,000 - 49,999	5
\$30,000 - 39,999	4
\$20,000 - 29,999	3
\$10,000 - 19,999	2
\$5,000 - 9,999	1

ADVERTISING CONTINUITY –year as advertiser in three-year period

Years	Points
3	3
2	2
1	1

FREQUENT EXHIBITOR – longevity points added after totaling the rolling three-year average

Years	Points
1 - 4	5
5 - 9	10
10+	15

1. Booth selection will take place by priority points ranking. Should there inadvertently be a duplication of an assigned booth, the space will be assigned to the exhibitor with greater points.
2. Points may be used for the selection of hotel rooms.
3. Should you cancel, you will keep your points for up to one year, however, you may run the risk of losing your booth location.
4. If your company absorbs another company, points will **NOT** be combined. The company with the greater number will be the points on record.
5. If a parent company has more than one subsidiary exhibiting, there are two options for rebooking:
 - a. **Option A:** Subsidiaries may book one space up to 20,000 sq. ft. and book at subsidiary with the highest point totals rebooking time

- b. **Option B:** Each subsidiary can rebook at their set time according to their point totals.