

# FDIC Exhibitor Points Program Criteria

Points are accumulated over the last three years

*Example: FDIC 2025 points will be calculated using 2022-2024 data.*

## **FLOOR SPACE**

<b>Sq. Ft.</b>	<b>Points</b>
15,000 +	20
10,000 - 14,999	15
5,001 - 9,999	10
2,501 - 5,000	5
1,001 - 2,500	4
501 - 1000	3
101 - 500	2
100	1

## **SPONSORSHIP**

<b>Amount</b>	<b>Points</b>
\$100,000+	20
\$75,000 - 99,999	15
\$50,000 - 74,999	10
\$40,000 - 49,999	8
\$30,000 - 39,999	6
\$20,000 - 29,999	5
\$10,000 - 19,999	2
\$5,000 - 9,999	1

## **LISTING UPGRADES**

<b>Package</b>	<b>Points</b>
Gold Listing	1
Platinum Listing	2

## **MATCH! POINTS** (points available through 2023 event)

<b>Meetings</b>	<b>Points</b>
MATCH Plus	1
Metro Officers Innovation Briefing Sponsorship	5

**PRINT AND/OR DIGITAL MEDIA ADVERTISING – FDIC, FE, FA, FFN, JEMS**

Amount	Points
\$200,000+	40
\$150,000 - 199,999	30
\$100,000 - \$149,999	20
\$75,000 - 99,999	15
\$50,000 - 74,999	10
\$40,000 - 49,999	5
\$30,000 - 39,999	4
\$20,000 - 29,999	3
\$10,000 - 19,999	2
\$5,000 - 9,999	1

Media spend is calculated based on FDIC fiscal year of February 1-January 31, not calendar year.

**FREQUENT EXHIBITOR**

Years	Points
1 - 4	5
5 - 9	10
10+	15

If exhibitor misses 5 consecutive years, number of years goes back to 0.

1. Booth selection will take place by priority points ranking. Should there inadvertently be a duplication of an assigned booth, the space will be assigned to the exhibitor with greater points.
2. Points may be used for the selection of hotel rooms.
3. Should you cancel, you will keep your points for up to one year, however, you may run the risk of losing your booth location.
4. If your company absorbs another company, points will **NOT** be combined. The company with the greater number will be the points on record.
5. If a parent company has more than one subsidiary exhibiting, there are two options for rebooking:
  - a. **Option A:** Subsidiaries may book one space up to 20,000 sq. ft. and book at subsidiary with the highest point totals rebooking time
  - b. **Option B:** Each subsidiary can rebook at their set time according to their point totals.