



APRIL 15-20, 2024 \ \ \ INDIANA CONVENTION CENTER \ \ \ INDIANAPOLIS, INDIANA, USA \ \ \ [FDIC.COM](http://FDIC.COM)

# EXPOSURE BEYOND THE EXHIBIT HALL

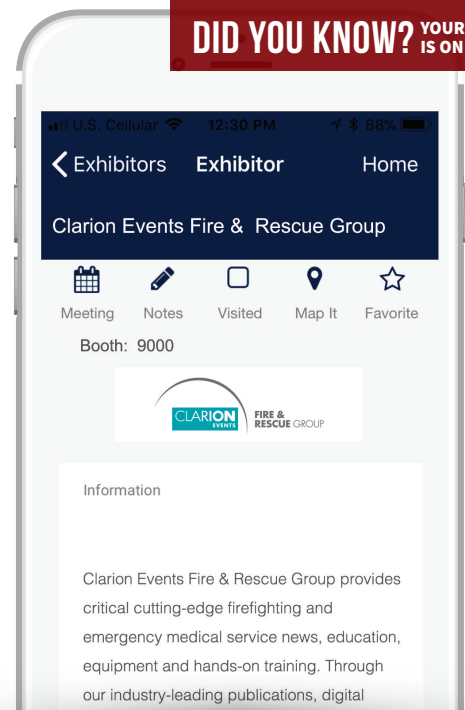
FDIC is proud to provide its exhibitors with a fresh, new take on exhibit floor plan interactivity. With the digital age upon us and an ever-increasing demand for visual and hands-on functionality, we've invested in a unique floor plan environment for our attendees to navigate and learn all about your company.

## WHAT DOES THIS ENHANCED ATTENDEE EXPERIENCE DO FOR FDIC EXHIBITORS?



Your company will now have a multi-faceted platform for showcasing its brand, products and services well beyond the FDIC exhibit hall, and it will be on-demand for all registered attendees. This enhances your visibility before, during and after the exhibit hall hours.

**DID YOU KNOW?** YOUR LISTING IS ON THE APP!



**BUILT-IN MARKETING:** SOCIAL MEDIA SHOUT OUT UPGRADE ICON PRESS RELEASE SHOW SPECIALS FEATURED PRODUCTS

COMPANY DESCRIPTION ONLINE & MOBILE APP

	BASIC - \$400	SILVER - \$800	GOLD PLUS - \$1,900	PLATINUM ELITE - \$3,500
	<b>60 WORDS/ 350 CHARACTERS COMPANY LOGO</b>	<b>100 WORDS/ 500 CHARACTERS COMPANY LOGO</b>	<b>150 WORDS/ 900 CHARACTERS COMPANY LOGO</b>	<b>175 WORDS/ 1,000 CHARACTERS COMPANY LOGO</b>
<p><b>Clarion Events Fire &amp; Rescue Group</b></p> <p>Booth 9000</p> <p>Co-Exhibitors: JMS, FDIC, Fire Engineering, Fire Apparatus, Firefighter News</p> <p>Clarion Events Fire &amp; Rescue Group provides critical cutting-edge firefighting and emergency medical service news, education, equipment and hands-on training.</p>	<p><b>Clarion Events Fire &amp; Rescue Group</b></p> <p>Booth 9000</p> <p>Co-Exhibitors: JMS, FDIC, Fire Engineering, Fire Apparatus, Firefighter News</p> <p>Clarion Events Fire &amp; Rescue Group provides critical cutting-edge firefighting and emergency medical service news, education, equipment and hands-on training.</p>	<p><b>Clarion Events Fire &amp; Rescue Group</b></p> <p>Booth 9000</p> <p>Co-Exhibitors: JMS, FDIC, Fire Engineering, Fire Apparatus, Firefighter News</p> <p>Clarion Events Fire &amp; Rescue Group provides critical cutting-edge firefighting and emergency medical service news, education, equipment and hands-on training.</p>	<p><b>Clarion Events Fire &amp; Rescue Group</b></p> <p>Booth 9000</p> <p>Co-Exhibitors: JMS, FDIC, Fire Engineering, Fire Apparatus, Firefighter News</p> <p>Clarion Events Fire &amp; Rescue Group provides critical cutting-edge firefighting and emergency medical service news, education, equipment and hands-on training.</p>	
		x5	x10	x15

# 2024 LISTING UPGRADE OPTIONS

PACKAGE	BASIC	SILVER	GOLD PLUS	PLATINUM ELITE
COST	\$400	\$800	\$1,900	\$3,500
COMPANY NAME	YES	YES	YES	YES
COMPANY BOOTH #	YES	YES	YES	YES
COMPANY ADDRESS	YES	YES	YES	YES
ONE EMAIL ADDRESS	YES	YES	YES	YES
WEBSITE URL	YES	YES	YES	YES
COMPANY DESCRIPTION ONLINE/MOBILE APP	60 WORDS / 350 CHARACTERS	100 WORDS/ 500 CHARACTERS	150 WORDS/ 900 CHARACTERS	175 WORDS/ 1,000 CHARACTERS
SOCIAL MEDIA LINKS IN LISTING	YES	YES	YES	YES
PRODUCT CATEGORIES	3	5	10	15
BRANDS	200	200	200	200
UPGRADE ICON IN EXHIBITOR LIST & FLOORPLAN			YES	YES
COMPANY LOGO ONLINE/MOBILE APP	YES	YES	YES	YES
SHOW SPECIALS		1	2	4
PRESS RELEASES		1	3	8
FEATURED PRODUCTS		5	10	15
VIDEOS			1	2
FDIC 365 PRODUCT ZONE			YES	YES
FLOORPLAN BANNER AD W/ CLICK THRU				YES
LOGO ON 'YOU ARE HERE' SIGNAGE ONSITE (SHARED)				YES
SOCIAL MEDIA SHOUT OUT				2 (DURING EVENT)
VIDEO (:30 SECONDS) IN FEATURED EXHIBITOR VIDEO (SHARED)				YES

